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## Discussion of

# Carlos Carvalho and Oleksiy Kryvtsov

## Price Selection

#### Peter Karadi

ECB

#### May 2019

The views expressed here are solely those of the authors and do not necessarily reflect the

views of the ECB or the Eurosystem

 $\substack{ \text{Motivation} \\ \bullet 0000 }$ 

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Price selection



Which prices change, when an aggregate shock hits

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## Price selection

▶ Which prices change, when an aggregate shock hits

▶ Calvo (1983): no selection - random, which prices change

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## Price selection

- ▶ Which prices change, when an aggregate shock hits
- ▶ Calvo (1983): no selection random, which prices change
- State-dependent menu-cost models: can have high selection Caplin and Spulber (1987); Golosov and Lucas (2007) those prices adjust that are far from their optimum

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# Why do we care?

#### ▶ A crucial determinant of monetary non-neutrality

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# Why do we care?

▶ A crucial determinant of monetary non-neutrality

 Can be as important as *how many* prices change (see e.g. Caplin and Spulber, 1987)  $\begin{array}{c} {\rm Motivation} \\ {\rm oo}{\bullet}{\rm oo} \end{array}$ 

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## What does this paper do? - Big picture

▶ Reduced-form measure of selection

 $\begin{array}{c} {\rm Motivation} \\ {\rm oo}{\bullet}{\rm oo} \end{array}$ 

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## What does this paper do? - Big picture

▶ Reduced-form measure of selection

▶ UK and Canadian CPI, US IRi scanner datasets

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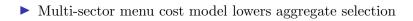
- ▶ Reduced-form measure of selection
- ▶ UK and Canadian CPI, US IRi scanner datasets
- Selection at sectoral level, mixed results at aggregate level (yes in UK, no in Canada, US)

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# What does this paper do? - Big picture

- ▶ Reduced-form measure of selection
- ▶ UK and Canadian CPI, US IRi scanner datasets
- Selection at sectoral level, mixed results at aggregate level (yes in UK, no in Canada, US)
- ▶ Multi-sector menu cost model lowers aggregate selection
- ▶ More flexible (low selection) sectors get over-weighted

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## Praise

- ▶ Well motivated question:
  - ▶ There are menu cost models with high selection Golosov and Lucas (2007) and with low selection Midrigan (2011)
  - ▶ It is ultimately an empirical question.
  - ▶ The paper is doing exactly this.

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## Praise

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  - ▶ It is ultimately an empirical question.
  - ▶ The paper is doing exactly this.
- ▶ Empirical tour-de-force: uses three different datasets.
- Also uses a model to show that selection and non-neutrality are closely linked, and multi-sector model goes in the right direction

 $\begin{array}{c} {\rm Motivation} \\ {\rm 0000} \bullet \end{array}$ 

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#### Comments

Empirical

- ▶ Potential small-sample bias in the particular measure.
- Might account for part of the difference between sectoral (small sample) and aggregate (large sample) results

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## Comments

Empirical

▶ Potential small-sample bias in the particular measure.

 Might account for part of the difference between sectoral (small sample) and aggregate (large sample) results

#### Theoretical

- ▶ The ultimate question is aggregate selection.
- ▶ What can sectoral selection add to it?

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## Empirical measure of selection

• Reduced-form measure of selection  $(\gamma)$ 

$$p_{st}^{pre} = \gamma DP_{st} + \delta_s + \delta_{cal}$$

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$$p_{st}^{pre} = \gamma DP_{st} + \delta_s + \delta_{cal}$$

• Intuition: high selection (low  $\gamma$ ) if

• When an expansionary shock hits and  $DP_{st}$  is high

▶ Those prices change, which are below average, i.e.  $p_{st}^{pre}$  is low

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  - ▶ When an expansionary shock hits and  $DP_{st}$  is high
  - ▶ Those prices change, which are below average, i.e.  $p_{st}^{pre}$  is low
- In a model with continuum of firms, selection and monetary non-neutrality related

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## Results

Level of aggregation	Number of groups	Regular prices, excluding subs
<u>A. U.K.</u>		
Stratum	8941	-0.371*** (0.002)
Category	1037	-0.385*** (0.006)
Basic class	66	-0.361*** (0.016)
Aggregate	1	-0.197*** (0.072)
<u>B. Canada</u>		
Stratum	n 9165	-0.285***
Aggregate	e 1	(0.003) -0.003 (0.021)

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#### Empirical measure of selection, cont.

Potential issue: small sample bias

▶ Measure can be hijacked by idiosyncratic shocks

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- ▶ Measure can be hijacked by idiosyncratic shocks
- ▶ Those prices change that happen to be low

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- Those prices change that happen to be low
- ▶  $p_{st}^{pre}$  is low,  $DP_{st}$  is high, measured selection high

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Potential issue: small sample bias

- ▶ Measure can be hijacked by idiosyncratic shocks
- Those prices change that happen to be low
- ▶  $p_{st}^{pre}$  is low,  $DP_{st}$  is high, measured selection high
- $\triangleright$  DP<sub>st</sub> might not be driven by aggregate shocks

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- ▶ Is the sample small?
  - ▶ In some cases, definitely.

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  - Challenge: homogenous categories: UK CPI 1100 product categories, 22 region+shop type groups

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  - Median regular price changes in a month at the stratum

level: 1 (mean: 1.5) Stratum

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  - ► At the category level (66): 250 (mean: 492) Coicop

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  - $\blacktriangleright$  In the aggregate level: 10105 (mean: 10642)

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  - Median regular price changes in a month at the stratum level: 1 (mean: 1.5) Stratum
  - At the category level (66): 250 (mean: 492)  $\bigcirc$
  - ▶ In the aggregate level: 10105 (mean: 10642)
  - With lumpy adjustment, large idiosyncratic shocks, small aggregate shocks: even 250 can be a small sample (Berger, Caballero and Engel, 2017)

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#### Empirical measure of selection, cont.

Proposed solution: simulated method of moments

▶ Use a model (e.g. CalvoPlus) to simulate price changes

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#### Empirical measure of selection, cont.

Proposed solution: simulated method of moments

- ▶ Use a model (e.g. CalvoPlus) to simulate price changes
- ▶ Replicate the small sample multiple times

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#### Empirical measure of selection, cont.

Proposed solution: simulated method of moments

- ▶ Use a model (e.g. CalvoPlus) to simulate price changes
- Replicate the small sample multiple times
- ▶ Measure the reduced-form selection

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#### Empirical measure of selection, cont.

Proposed solution: simulated method of moments

- ▶ Use a model (e.g. CalvoPlus) to simulate price changes
- Replicate the small sample multiple times
- ▶ Measure the reduced-form selection
- See what the empirical measure implies for the level of non-neutrality in the model

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## Selection at the sectoral level

If we are interested in aggregate selection, why measure sectoral selection?

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## Selection at the sectoral level

- If we are interested in aggregate selection, why measure sectoral selection?
- ► Two motivations
  - Additional moments to match
  - Informative about frictions that matter for the aggregate + more variation

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# Selection at the sectoral level

- If we are interested in aggregate selection, why measure sectoral selection?
- ► Two motivations
  - Additional moments to match
  - Informative about frictions that matter for the aggregate + more variation
- ▶ Multi-section menu cost model:
  - ▶ To match both sectoral and aggregate moments
  - Sectoral selection informative about frictions that influence aggregate selection

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# Alternative frameworks

- ▶ Rational inattention (Mackowiak and Wiederholt, 2009)
  - Can be optimal to concentrate on idiosyncratic/sectoral shocks (larger) and ignore aggregate shocks
  - Selection at the idiosyncratic/sectoral level will not be informative for the aggregate

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# Alternative frameworks

- ▶ Rational inattention (Mackowiak and Wiederholt, 2009)
  - Can be optimal to concentrate on idiosyncratic/sectoral shocks (larger) and ignore aggregate shocks
  - Selection at the idiosyncratic/sectoral level will not be informative for the aggregate
- Strategic complementarities (Carvalho, 2006; Woodford, 2011; Nakamura and Steinsson, 2010)
  - Macro complementarities (e.g. intermediate inputs) can generate non-neutrality
  - ▶ With idiosyncratic/sectoral selection still high

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#### Selection at the sectoral level, cont.

▶ Sectoral selection can be a useful additional moment

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#### Selection at the sectoral level, cont.

Sectoral selection can be a useful additional moment

▶ Sectoral heterogeneity goes in the right direction

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# Selection at the sectoral level, cont.

- ▶ Sectoral selection can be a useful additional moment
- ▶ Sectoral heterogeneity goes in the right direction
- But other mechanisms (e.g. rational inattention, strategic complementarities) might be more relevant

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# Selection at the sectoral level, cont.

- ▶ Sectoral selection can be a useful additional moment
- ▶ Sectoral heterogeneity goes in the right direction
- But other mechanisms (e.g. rational inattention, strategic complementarities) might be more relevant
- Less informativeness of sectoral selection for aggregate selection

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# Conclusion

Great work

▶ Asks a very relevant question

Arrives at interesting results

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# Conclusion

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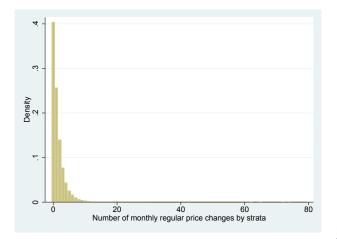
Arrives at interesting results

#### ► Comments

- Control for small sample bias
- Clarify the importance of sectoral selection

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# Histogram of monthly regular price changes by stratum

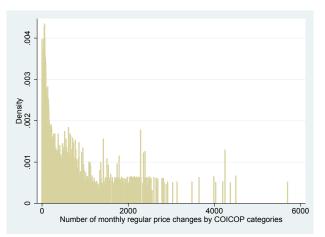




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# Histogram of monthly regular price changes by

#### categories



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