Jobs to People, People to Jobs
Bethia Burke; Fund for Our Economic Future
Fund For Our Economic Future

Growth & Opportunity

- Job Creation
- Job Preparation
- Job Access

A stronger, more sustainable economy.
Job Access

- Jobs to People
- People to Jobs

A stronger, more sustainable economy.
Cleveland 1950
Population: 1.4 million

Cleveland 2000
Population: 1.4 million
Cleveland: 20% Housing costs as a % of income

New York: 30% Housing costs as a % of income
Housing & transportation costs as a % of income

CLEVELAND: 41%

New York: 39%
Accessible jobs in CLE MSA 2000-2012

27%

(No. 96 of 96 metros)
Accessible jobs in CLE MSA (2000-2012)

27%

In high-poverty neighborhoods

35%
56% of Central residents don’t have access to a car.
Traded Sector Job Hubs

Job Growth
- Red: Job Loss
- Green: Job Gain
Traded Sector
Job Growth:
Far From Communities of Color
Job Access

- Jobs to People
- People to Jobs

A stronger more sustainable economy.
Current growth patterns amount to distance discrimination.
NO CAR, NO JOB.

NO JOB, NO CAR.
FALSE
CAR

CHOICE
BUS
Pilot Scenarios

Traditional Public  MicroTransit  Shared Transit

Illustrative Providers

RTA  EmpowerBus  Rideshare  REV

Equitable Community Carshare
THE PARADOX PRIZE