Inclusive Economy Efforts

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Measures of Inequality

South Bend had an income inequality score of -27.7, compared to an average of -5.5 across the Dashboard’s 500 cities.

This number then describes the mix of household incomes in the area, ranging from -100 (all of the households are in the deprived category) to +100 (all of the households are in the privileged category), with 0 signifying that both income groups are present in equal numbers, or that none of the households fall somewhere in the middle – they are neither privileged nor deprived categories.
City Health Dashboard - South Bend, Indiana

Health Indicators

- High School Graduation
- Racial/Ethnic Diversity
- Park Access
- Absenteeism
- Children in Poverty
- Housing with Potential Lead Risk
- Third-Grade Reading Proficiency
- Neighborhood Racial/Ethnic Segregation
- Walkability
- Housing Cost, Excessive
- Violent Crime
- Lead Exposure Risk Index
- Unemployment
- Air Pollution - Particulate Matter
- Limited Access to Healthy Foods
The Challenge & Risks at Hand

A critical challenge facing our nation’s mid-sized cities and their surrounding micropolitan is how to foster a *growth economy* that produces *shared prosperity* at a time when the *future of work* is so uncertain and the *racial/class wealth gap* is widening.

Without *new economic growth engines* and strategies for *broad-based neighborhood revitalization*, these communities are at significant economic and social mobility risk.

But by taking an *intentional, systemic approach* to inclusive growth and innovation mid-sized cities and their surrounding micropolitans can lead the way forward.
Becoming High-Performing Racially Informed City

1. Diversity & Inclusion Officer (2013)
2. Engagement & Economic Empowerment Team (2017)

Key Performance Indicators (KPIs):
- Increases in per capita income, decreases in liquid asset poverty (race & place specific), improved neighborhood organization health, number of new neighborhood organizations, number of residents with neighborhood association membership, improved housing stability (e.g., eviction rates), residents assisted, increases in CoSB diversity hiring, CoSB diversity contracting and capital spend
Engagement & Economic Empowerment Team Efforts

Team Mission Statement: Maximizing economic wellbeing and inclusion through expanded opportunity and civic voice.

- Take a grassroots and data-driven approach to resource development
- Connect residents to vetted resources
- Promote resident engagement and economic empowerment

- Engagement Team (Neighborhood Ambassadors)
- Food Hub Working Group
- Qualitative Neighborhood Study
- Neighborhood Empowerment Fairs
- Hurry Home
- Westside Home Repair Pilot
- Building Inclusion
- Love Your Block
- Eviction Legal Defense Fund
- Residential Neighborhoods Task Force
- Youth Council in Arts & Activism
- Neighbors for a United South Bend (NUSB) Annual Empowerment Summit
We didn’t land in South Bend by accident. With 100,000 residents, the city is big enough to have major challenges. But it is small enough to get things done quickly.

Lifelong Learning Center Locations

- School
- Service Organization
- Library
- Place of Worship
- Learning Center
- Community Center
- Employer
- Maker Space
- Media

We are working with Mayor Pete Buttigieg’s office to ensure that every resident of South Bend has a lifelong learning center within a 15-minute walk of his or her home.


**Bloomberg Philanthropies Mayor’s Challenge Winner**

**Transportation as Benefit**

**The Problem**

The lack of reliable, affordable transportation is a primary barrier to finding and maintaining employment for approximately 10,000 South Bend residents.

**The Idea**

The City of South Bend will help low-income and part-time workers with unreliable transport options commute to their jobs by partnering with ride-share companies and employers, who will help offset the cost.

**The Implementation**

1. $1 million dollar grant from Bloomberg Philanthropies
2. $135,000 City of South Bend investment
3. Employer Contribution TBD

**WHAT MAYOR PETE BUTTIGIEG IS SAYING:**

"We are thrilled by this partnership with Bloomberg Philanthropies to address a major challenge in our time: overcoming the transportation barrier for low-income workers. We believe our city’s innovation on this issue can create major new opportunities for inclusive economic growth, not just in South Bend but for many cities like ours—and now we will have the resources to develop this approach at scale."
CDFI-Friendly City Approach

A CDFI Friendly City™ encourages and facilitates CDFI financing in cost effective ways to:

• Help communities gain access to valuable and elusive financing for small business, commercial real estate and housing;
• Facilitate and significantly lower the costs for CDFIs to expand their coverage and increase their financing activity into new, underserved CDFI markets;
• Give CDFI investors expanding opportunities and attract new investors who have previously lacked knowledge of and opportunities to invest in CDFIs; and
• Leverage in new and productive ways the tight resources that governments in most cities and communities must manage prudently and efficiently.

Implementation:

1. Convene & Educate local stakeholders
2. Hired Five Four Consultants
3. Investment $250k
4. Created CDFI Friendly Working Group and FUNDRAISE!