OUR MISSION:
Through capital and commitment, Capital Impact Partners helps people build communities of opportunity that break barriers to success.

OUR VISION:
A nation of communities of opportunity built on a foundation of equity, inclusiveness, and cooperation.

BUILDING COMMUNITIES OF OPPORTUNITY
Strategic Pillars

ADDRESS SYSTEMIC POVERTY
Effect systemic change at scale—from social systems to government programs—so that all people have paths out of poverty.

CREATE EQUITY
Support equitable access to quality services and economic opportunity regardless of race, ethnicity, gender, or income.

BUILD HEALTHY COMMUNITIES
Foster connections and social supports that strengthen the links between health, education, housing and opportunity that help people and communities thrive together.

PROMOTE INCLUSIVE GROWTH
Build diverse, mixed-income communities that promote economic mobility and empower individuals to break the barriers to success.
RACIAL EQUITY IN PRACTICE
THEORY OF CHANGE
Looking at Outcomes and Impact
CREATING A VISION: Social Objectives around Racial Equity

five impact areas.

- Healthy Food Access
- Racial & Social Equity
- Economic Development
- Environmental Stewardship
- Local Sourcing

Michigan Good Food Fund
EVALUATION & METRICS
FUND IMPACT TO DATE
Growing Michigan’s Good Food Future

$12.8+ MILLION INVESTED
In good food enterprises from field to fork.

300+ BUSINESSES SUPPORTED
With financing and business assistance.

7 WORKSHOPS & WEBINARS
From multi-week trainings to seminars to online webinars.

600+ JOBS CREATED OR RETAINED
Across the state and the value chain.

Cumulative results from June 2015 to April 2019.
Mission Driven Scorecard

 Enterprises are reviewed based on mission alignment:

- **Healthy Food Access**
  Grow, process, distribute, add value, and/or sell healthy, whole, and minimally processed foods that are available and affordable in low-income and underserved communities.

- **Racial & Social Equity**
  Owned and operated by or employ women, people of color, or low-income residents, and/or feature products or services that are culturally appropriate.

- **Local Sourcing**
  Source, sell, or make products from Michigan grown produce; support local vendors for other business requirements.

- **Environmental Stewardship**
  Sell or use produce or ingredients that are organic, sustainably-grown, and/or chemical-free, employ waste reduction strategies, and practice sustainable management of farm resources (if a grower).
**IMPACT SCORECARD:**
Evaluating Success

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Scorecards.
IMPACT SCORECARD: Measuring Outcomes

- **Healthy Food Access**
  - 47% located in low-income, low-access communities
  - 71% located in communities with health and wellness outcomes below the state median

- **Economic Development**
  - 88% located in economically distressed communities defined as those with high unemployment, high poverty, and/or low-income

- **Environmental Stewardship**
  - 78% report implementing sustainable environmental practices

- **Local Sourcing**
  - 72% of the vendors used by supported businesses are located in Michigan
  - 72% actively promote consuming food from Michigan

- **Racial & Social Equity**
  - 20% located in Opportunity Zones
  - 52% owned by women
  - 55% owned by people of color
CHALLENGES & LESSONS
Financing alone is not enough.
FUND OFFERINGS

FINANCING
- Loans
- Catalytic investment Awards
- New Markets Tax Credits

BUSINESS ASSISTANCE
- Seminars
- Scholarships & Awards
- 1:1 Support
COLLABORATION IS NECESSARY
LONGER TERM GOALS
LESSONS LEARNED

Next Applications

• Lift lessons from equity-facing initiatives
LESSONS LEARNED

Next Applications

- Lift lessons from equity-facing initiatives
- Develop an organization-wide Justice Strategy
LESSONS LEARNED

Next Applications

• Lift lessons from equity-facing initiatives
• Develop an organization-wide Justice Strategy
• Acknowledge and Listen
LESSONS LEARNED

Next Applications

• Lift lessons from equity-facing initiatives
• Develop an organization-wide Justice Strategy
• Acknowledge and Listen
• Iterate and Collaborate to dismantle institutional discrimination
THANK YOU

Olivia M. Rebanal