



CAPITAL IMPACT
PARTNERS

Federal Reserve Policy Summit

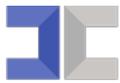
Putting Equity into Action

Cincinnati, OH
June 2019



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OUR MISSION:

Through capital and commitment, Capital Impact Partners helps people build communities of opportunity that break barriers to success.

OUR VISION:

A nation of communities of opportunity built on a foundation of equity, inclusiveness, and cooperation.



BUILDING COMMUNITIES OF OPPORTUNITY



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Strategic Pillars



ADDRESS SYSTEMIC POVERTY

Effect systemic change at scale—from social systems to government programs—so that all people have paths out of poverty.



CREATE EQUITY

Support equitable access to quality services and economic opportunity regardless of race, ethnicity, gender, or income.



BUILD HEALTHY COMMUNITIES

Foster connections and social supports that strengthen the links between health, education, housing and opportunity that help people and communities thrive together.



PROMOTE INCLUSIVE GROWTH

Build diverse, mixed-income communities that promote economic mobility and empower individuals to break the barriers to success.



RACIAL EQUITY IN PRACTICE

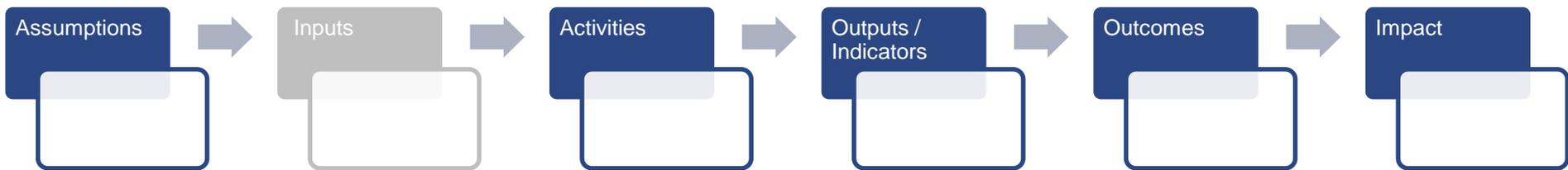




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THEORY OF CHANGE

Looking at Outcomes and Impact





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CREATING A VISION: Social Objectives around Racial Equity

five impact areas.



HEALTHY FOOD
ACCESS



RACIAL & SOCIAL
EQUITY



ECONOMIC
DEVELOPMENT



ENVIRONMENTAL
STEWARDSHIP



LOCAL
SOURCING





EVALUATION & METRICS



FUND IMPACT TO DATE

Growing Michigan's Good Food Future



SINCE 2015...



\$12.8+ MILLION INVESTED

In good food enterprises from field to fork.



300+ BUSINESSES SUPPORTED

With financing and business assistance.



7 WORKSHOPS & WEBINARS

From multi-week trainings to seminars to online webinars.



600+ JOBS CREATED OR RETAINED

Across the state and the value chain.

Cumulative results from June 2015 to April 2018.





Mission Driven Scorecard

Enterprises are reviewed based on mission alignment:



Healthy Food Access

Grow, process, distribute, add value, and/or sell healthy, whole, and minimally processed foods that are available and affordable in low-income and underserved communities.



Economic Development

Create quality jobs with benefits, a living wage, healthy, safe, and fair working conditions, and opportunities for training, growth, and advancement, particularly for low-income residents.



Racial & Social Equity

Owned and operated by or employ women, people of color, or low-income residents, and/or feature products or services that are culturally appropriate.



Local Sourcing

Source, sell, or make products from Michigan grown produce; support local vendors for other business requirements.



Environmental Stewardship

Sell or use produce or ingredients that are organic, sustainably-grown, and/or chemical-free, employ waste reduction strategies, and practice sustainable management of farm resources (if a grower).



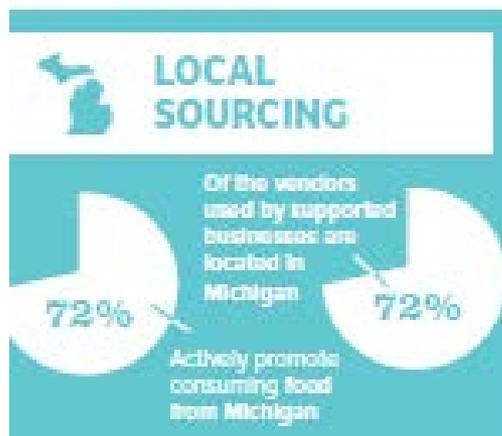
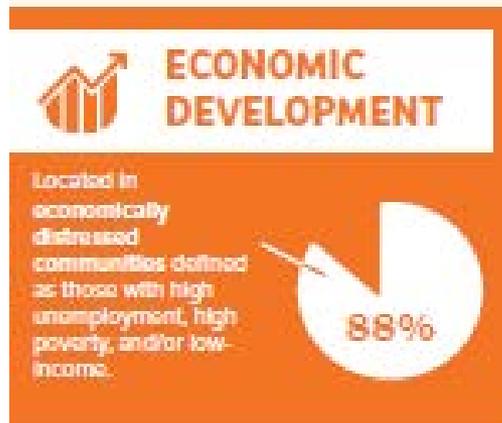
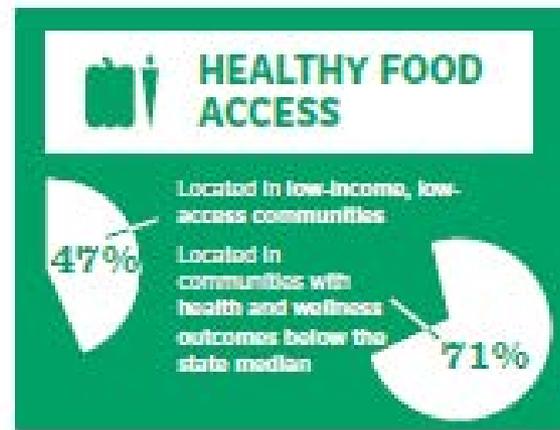
IMPACT SCORECARD: Evaluating Success

Scorecards.



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IMPACT SCORECARD: Measuring Outcomes





CHALLENGES & LESSONS



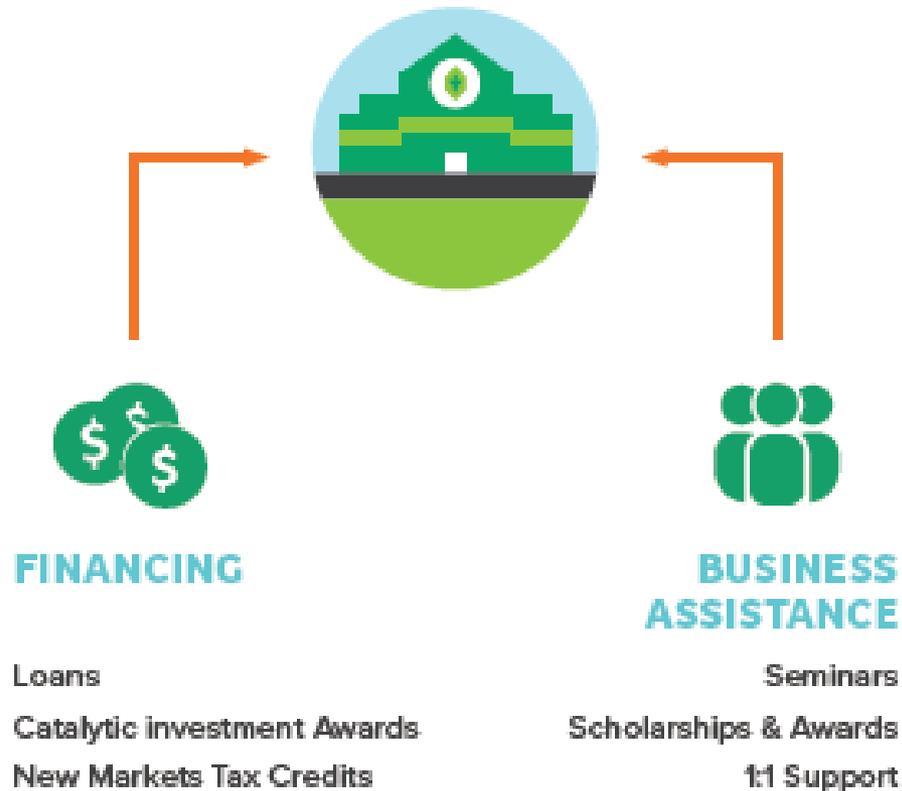


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**Financing
alone
is **not**
enough.**



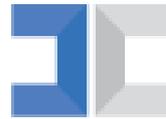
FUND OFFERINGS





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COLLABORATION IS NECESSARY



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NORTHERN INITIATIVES
Prosperity. That's Our Business



DETROIT
DEVELOPMENT
FUND
Helping You Get There



W.K.
KELLOGG
FOUNDATION™



MICHIGAN STATE
UNIVERSITY

Center for
Regional Food Systems





LONGER TERM GOALS





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LESSONS LEARNED

Next Applications

- Lift lessons from equity-facing initiatives





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LESSONS LEARNED

Next Applications

- Lift lessons from equity-facing initiatives
- Develop an organization-wide Justice Strategy





LESSONS LEARNED

Next Applications

- Lift lessons from equity-facing initiatives
- Develop an organization-wide Justice Strategy
- Acknowledge and Listen





LESSONS LEARNED

Next Applications

- Lift lessons from equity-facing initiatives
- Develop an organization-wide Justice Strategy
- Acknowledge and Listen
- Iterate and Collaborate to dismantle institutional discrimination





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THANK YOU

Olivia M. Rebanal