

Purpose Built Communities

Revitalizing Neighborhoods to
Break the Cycle of Poverty

Tuesday, June 23, 2015



PURPOSE
BUILT
COMMUNITIES

Changing neighborhoods. Changing lives.

Purpose Built Communities is working to break the cycle of poverty

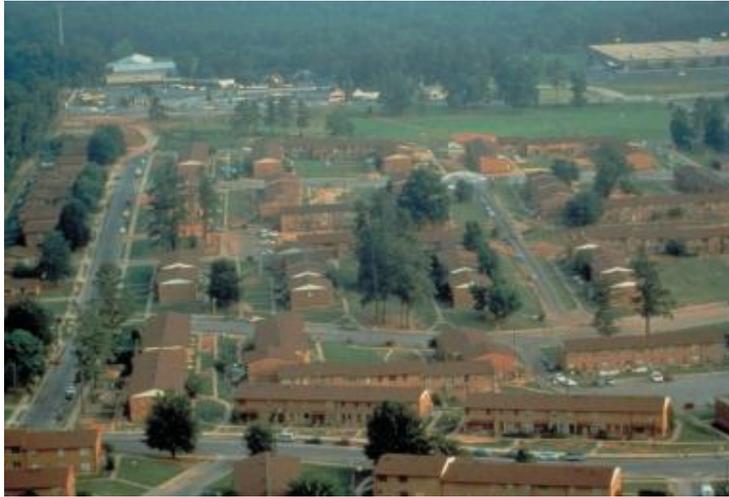
Our holistic approach uses East Lake as a **basis for a model that has proven results**



Neighborhood Transformation that is both **place based and people centered**



East Lake Meadows - 1995



East Lake Meadows - 1995

Safety

- 18x national crime rate
- 90% of families victims of a felony each year
- \$35 million a year drug trade

Housing

- 100% public housing
- 1400 residents in 650 apartments
- 40% of units unlivable

Employment

- 13% employment
- 59% of adults on welfare
- Median income of ~\$4,500

Education

- One of lowest performing schools in Georgia
- 5% of 5th graders meet state math standards
- 30% graduation rate

East Lake Meadows - 1995



Eva Davis, Former resident of East Lake Meadows

East Lake Meadows - 1995



Eva Davis, Former resident of East Lake Meadows

Villages of East Lake - Present

Safety

- 73% reduction in crime
- 90% lower violent crime

Housing

- High-quality, privately managed housing
- Mixed-income (50% public housing, 50% market rate)
- 1400 residents in 542 apartments

Employment

- 75% employment in public housing, remainder in job training, elderly or disabled
- Median income of ~ \$20k in working public housing households

Education

- ~1700 in Pre-K through 11th
- 98% meet or exceed state standards
- A top performing school in Atlanta and the state

The East Lake transformation gave rise to a replicable model



Purpose Built is working to transform neighborhoods across the country



Representative Sample of Conversations Underway

A.	Miami, FL	F.	Philadelphia, PA	J.	Detroit, MI	N.	Kansas City, MO
B.	Orlando, FL	G.	Newark, NJ	K.	Austin, TX	O.	Salt Lake County, UT
C.	Athens, GA	H.	Memphis, TN	L.	Dallas, TX	P.	Sacramento, CA
D.	Salisbury, NC	I.	Cleveland, OH	M.	Tulsa, OK	Q.	Honolulu, HI
E.	Wilmington, DE						



Contact us

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