Purpose Built Communities

Revitalizing Neighborhoods to Break the Cycle of Poverty
Purpose Built Communities is working to break the cycle of poverty

Our holistic approach uses East Lake as a basis for a model that has proven results

Neighborhood Transformation that is both place based and people centered
East Lake Meadows - 1995
East Lake Meadows - 1995

**Safety**
- 18x national crime rate
- 90% of families victims of a felony each year
- $35 million a year drug trade

**Housing**
- 100% public housing
- 1400 residents in 650 apartments
- 40% of units unlivable

**Employment**
- 13% employment
- 59% of adults on welfare
- Median income of ~$4,500

**Education**
- One of lowest performing schools in Georgia
- 5% of 5th graders meet state math standards
- 30% graduation rate
East Lake Meadows - 1995

Eva Davis, Former resident of East Lake Meadows
East Lake Meadows - 1995

Eva Davis, Former resident of East Lake Meadows
Villages of East Lake - Present

**Safety**
- 73% reduction in crime
- 90% lower violent crime

**Housing**
- High-quality, privately managed housing
- Mixed-income (50% public housing, 50% market rate)
- 1400 residents in 542 apartments

**Employment**
- 75% employment in public housing, remainder in job training, elderly or disabled
- Median income of ~ $20k in working public housing households

**Education**
- ~1700 in Pre-K through 11th
- 98% meet or exceed state standards
- A top performing school in Atlanta and the state
The East Lake transformation gave rise to a replicable model
Purpose Built is working to transform neighborhoods across the country

Representative Sample of Conversations Underway

A. Miami, FL  
B. Orlando, FL  
C. Athens, GA  
D. Salisbury, NC  
E. Wilmington, DE  
F. Philadelphia, PA  
G. Newark, NJ  
H. Memphis, TN  
I. Cleveland, OH  
J. Detroit, MI  
K. Austin, TX  
L. Dallas, TX  
M. Tulsa, OK  
N. Kansas City, MO  
O. Salt Lake County, UT  
P. Sacramento, CA  
Q. Honolulu, HI
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