

INVESTMENT CONNECTION

FEDERAL RESERVE BANK of CLEVELAND
Cleveland | Pittsburgh | Cincinnati

Community Development Investment and Lending Partnership

Dear Community Partner,

The Federal Reserve Bank of Cleveland would like to invite your organization to [submit](#) a proposal for Investment Connection. [Investment Connection](#) is an opportunity to showcase on-line and in-person, new and existing community and economic development proposals that are likely to be Community Reinvestment Act (CRA)-eligible to potential funders—banks, foundations, and government agencies. If you have a proposal addressing the needs of low- and moderate-income populations in **southeast Ohio** or **eastern Kentucky** related to one of the following categories, I hope you will take this opportunity and submit it for consideration.

- Affordable housing/healthy communities
- Asset building/financial access, capability, and empowerment
- Broadband services/digital inclusion
- Community services and facilities
- Small business development/microlending
- Workforce development/economic development

For those interested in participating, the Federal Reserve Bank of Cleveland will offer educational sessions on the [Investment Connection](#) program, and CRA for community-based organizations and funders.

Register now

Southeast Ohio

- **August 20:** In-person CRA training (Stuart's Opera House, Nelsonville, OH). [Register](#)
- **September 5:** Informational drop-in call to answer any questions about the RFP process.
 - 1:00-2:00 pm
 - 1-855-377-2663; participant code 40570857
- **October 15:** Selected proposals will be presented before an audience of funders (Nelsonville, OH)
- **Submission deadline:** Please submit your proposal by Wednesday, **September 17** via the [Investment Connection portal](#) and be sure to attach your most recent *reviewed or audited financials*.

Eastern Kentucky

- **August 15:** CRA training (Natural Bridge State Resort Park, Slade, KY). [Register](#)
- **September 12:** Informational drop-in call to answer any questions about the RFP process.
 - 1:00-2:00 pm
 - 1-855-377-2663; participant code 40570857
- **October 30:** Selected proposals will be presented before an audience of funders (Slade, KY)
- **Submission deadline:** Please submit your proposal by Wednesday, **September 25** via the [Investment Connection portal](#) and be sure to attach your most recent *reviewed or audited financials*.

For the in-person event, up to eight proposals will be selected and provided an opportunity to present. You will have five minutes to share information about your organization and your specific proposal, utilizing a one-slide PowerPoint template we will provide. Proposal presentations will be followed by rounds of “speed networking” that will give you an opportunity to answer questions and provide more details to funders.

Proposals will be considered for selection to present at the [Investment Connection](#) event based on the following criteria:

1. Completed and accepted proposal;
2. Proposal meets CRA eligibility¹;
3. Preference will be given to those proposals that exhibit scalability, use of cross-sector partnerships, and/or the potential for impact;
4. Submission of reviewed or audited financial;
5. Proposal aligns with the assessment area targeted by the 2019 Investment Connection event.
 - a. The organization or project presented is or will be located within Appalachian counties of eastern Kentucky or southeast Ohio.
6. Only one presentation per organization will be chosen to present.

This should be an exciting opportunity to share information about your organization and discuss your community and economic development proposal.

SUBMIT TODAY!

If you have any additional questions, please email them to iccleveland@clev.frb.org.

www.clevelandfed.org/investmentconnection

The Federal Reserve Bank of Cleveland is not a grant making organization. The purpose of its presenting the Investment Connection program is to facilitate education, information sharing and potential opportunities related to the CRA. The Cleveland Fed does not endorse or make any representations as to the propriety or suitability of the participating organizations, investments or programs. Organizations should perform their own due diligence before engaging in any transactions with these entities to ensure that any such transactions meet the organization's objectives.

¹ Subject to CRA performance evaluation