COMMUNITY CENTERED ECONOMIC INCLUSION

A People’s Approach to Working with Community
TODAY:

1. Why this matters
2. My place
3. Systems of displacement
4. Ways that YOU can impact these strategies
SPOTLIGHT ON MESA, AZ

- 36% People of Color
- 26% Latinx Population
- 38.9% Renter Occupied
- 21.4% Language other than English spoken at home
- 9.9% Less than High School education
- $65,725 MHI

SOUTHSIDE MESA

- 83% People of Color
- 76% Latinx Population
- 73% Renter Occupied
- 69% Language other than English spoken at home
- 41% Less than High School education
- $31,125 MHI
WHAT WE DO

- Pre-Community Work
- Platicas & Creative Engagement
- Walking & Bike audits

- Broadway Corridor Community Group
- Creative Activation & Early Action Projects
- Create a Neighborhood Resilience / Implementation Plan
THE ECOSYSTEM OF A HEALTHY NEIGHBORHOODS & COMMERCIAL CORRIDORS

- Community Based Organizations
- Anchor Institutions
- Government Structures
- Funders
- Neighborhood Residents
- Small Businesses
• Code Enforcement
• Over-policing
• Construction & Investment
• Opportunity Zones & Tax Policy
**WHAT CAN YOU DO?**

<table>
<thead>
<tr>
<th>Government Structures</th>
<th>Financial System / Funders</th>
<th>Community Based Organizations</th>
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<td>Invest in people as much as you invest in properties.</td>
<td>Understand the full impact of policy; the policy of today creates the conditions of the future!</td>
<td>A willingness to challenge broken systems and rewrite the rules.</td>
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<td>Find your place-based organizations and invest in them.</td>
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THANK YOU

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