

# State of Small Business Symposium | 2026

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## **Carter Cerully**

**Blair County Business Services Coordinator  
Goodwill of the Southern Alleghenies**

Carter Cerully is the Business Services Coordinator at PA CareerLink® Blair County, connecting local employers with job seekers and strengthening the regional workforce ecosystem. He holds a B.S. in Management Information Systems with a minor in Safety, Health, and Environmental Applied Sciences from Indiana University of Pennsylvania.

Carter helps employers navigate WIOA-funded programs including On-the-Job Training, Apprenticeships, Federal Bonding, Work Opportunity Tax Credits, and Paid Work Experience — ensuring they access the talent and resources they need. He coordinates large-scale job fairs, conducts employer engagement training across the Southern Alleghenies region, and leads rapid response meetings for TRADE-affected employers and employees.

At the forefront of workforce technology, Carter helped developed the Kai process — an AI-powered employer interview framework that helps businesses identify and implement robotic process automation solutions. This tool is now formally part of the Southern Alleghenies employer services package and is actively deployed across multiple counties and industries.

Deeply embedded in the Blair County community, Carter is a Chamber of Commerce Ambassador, Young Professionals and Advisory Board Member, and Leadership Blair County graduate. He also serves on the Blair County Reentry Coalition, Veteran Advocate Network, Southern Alleghenies Registered Apprenticeship Advisory Council, and HR Management Association of Blair County.

Above all, Carter is passionate about helping businesses thrive, empowering job seekers, and advocating for the CareerLink and WIOA systems. He volunteers with the Mountain Lion Backpack Program, supporting food security for local children — because strong communities are built one connection at a time.