Unwavering Commitment to Reclaiming Control of the Business Corridor
WHY WE ARE HERE
TO CREATE A SCALABLE AND REPLICABLE NEIGHBORHOOD TRUST MODEL

“The Neighborhood Trust vests ownership and control with the neighborhood, rather than with outsiders, and protects and maintains long-term affordability.”

- Joseph Margulies, Stanford Social Innovation Review,
“Communities Need Neighborhood Trusts”, Spring 2019
PROBLEM STATEMENT

A once thriving commercial corridor has been adversely affected by violent crime, a rampant opioid epidemic, a lack of economic development, an increase in predatory businesses, and an inability to attract new business or build value-add businesses and services.

Traditional capital sources requiring market-rate returns have been insufficient to redevelop the real estate assets and accelerate the return of new businesses and services to serve the surrounding community.

Traditional real estate investment and fund models do not allow for long-term community involvement or ownership.

The status quo excludes the community, does not build knowledge and capacity in the community, and extracts value.
The Trust builds knowledge and capacity in the neighborhood, supports neighborhood control, and reinvests capital in the neighborhood.

- WHERE WE ARE NOW
TRUST GOALS

Community Control at Stabilization

- Acquire and develop real estate
  - $20+ million invested
  - 60+ properties

- Improve cleanliness, safety, and public/green spaces
  - 20+ cleaned blocks
  - 60+ residential spaces
  - 5+ green spaces

- Identify and accelerate under represented business owners
  - 60+ small business/services orgs.
  - 50% under-represented owners

- Develop workforce, increase employment and create long term financial stability
  - 400+ new permanent jobs
Property by property, we are leading a movement towards a future where neighborhoods have control.