National Equity Atlas

Democratizing Data to Advance Racial Equity & Build a Shared Prosperity Economy

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PolicyLink  USCDornsife

Equity Research Institute

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About the National Equity Atlas

The National Equity Atlas is America's most detailed report card on racial and economic equity. We equip movement leaders and policymakers with actionable data and strategies to advance racial equity and shared prosperity. [www.nationalequityatlas.org](http://www.nationalequityatlas.org)
How We Do Data

- Strong Narrative & Messaging
- Deeply Disaggregated Local Data
- Community-Tested Framework
- Unique Indicators & Analyses
- User-Friendly Interface
- Data for Policy & Systems Change
Shifting the Narrative

Photo: Baker-Ripley Neighborhood Center.
Racism is Our Most Urgent Challenge

Racial Equity Index, 150 largest metro areas
The Face of America Is Changing

Projected percent people of color by county, 2050
Equity Is the Key to Prosperity

Estimated GDP gains with racial equity in income, 150 largest metro areas
Deeply Disaggregated Data

**Housing burden in New York, NY**

Housing burden by tenure, severity, race/ethnicity, and ancestry: New York, NY; Tenure: Renters; Severity: Burdened; Race/Ethnicity: Asian or Pacific Islander; Nativity: All; Year: 2017

- 71% of Bangladeshi renters are burdened.

![Bar chart showing housing burden by race/ethnicity and nativity in New York, NY.](chart.png)
Equity Indicators Framework

Demographics
- Who lives in the region and how is this changing?

Economic Vitality
- Can all residents participate in and contribute to economic vitality?

Readiness
- Are we cultivating human capital and nurturing a healthy, educated, resilient population?

Connectedness
- Are residents connected to each other and the region’s assets and opportunities?

Economic Benefits
- What are the benefits of racial economic inclusion to households and the broader economy?
Homeownership for people of color is on the decline while white homeownership continues to grow.
Most Black women renters and Latina renters pay too much for housing

CONNECTEDNESS

Data source: IPUMS USA | National Equity Atlas
Note: Some data are not displayed due to small sample size.
Rent burdened households would each have about $5K more in disposal income if rents were affordable.

Average gain in disposable income per rent burdened household with no rent burden: Pittsburgh, PA, 2017

- **All**: $7,853 to $12,864
- **White**: $8,179 to $13,459
- **Black**: $6,092 to $11,257
- **Latino**: $8,477 to $13,912
- **Asian or Pacific Islander**: $4,680 to $11,738
- **Mixed/other**: $4,504 to $10,631

Data source: IPUMS USA | National Equity Atlas

Note: Some data are not displayed due to small sample size.
Design Principles for Equity Data Tools

1) Build Community Power
2) Address the Root Causes of Inequity
3) Lead With Your Equity Goal, Not the Data
4) Make Data Actionable
5) Disaggregate Data
6) Move Beyond Maps and Numbers
7) Emphasize Assets and Opportunities
8) Provide Clear Explanations
9) Contribute to Data Democracy
10) Honor Indigenous Data Sovereignty
Eviction Risk & Rent Debt Fact Sheets

“Equity Atlas data underscores what we are seeing on the ground every day, and provides critical information for us to advocate for humane, equitable, common sense policy to keep people housed.”

— Debra Ballinger, Monument Impact, Concord
Thank you!

Explore more data about our region on the National Equity Atlas at: https://nationalequityatlas.org

Questions?
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