



Edward Faustin has over 16 years of professional experience in commercial real estate finance, market research, economic development, and strategic advisory services. Edward is co-founder and managing principal of AreaProbe LLC, a tech-enabled real estate advisory company focused on housing, retail, hospitality, and healthcare. Mr. Faustin leverages his diverse experiences to provide a myriad of consulting service solutions for AreaProbe clients, including market and feasibility studies, as well as assistance with raising capital for acquisitions, refinancings, and construction projects. Mr. Faustin also plays an active role in the development of the company's emerging tech products and tools. Mr. Faustin manages relationships with third-party advisory firms, lenders, economic development and government entities, private equity firms, proptech and fintech accelerators, real estate developers, and investors.

Mr. Faustin joined AreaProbe on a full-time basis after leaving his position as a Vice President in the Strategic Investments Group at the New York Economic Development Corporation (NYCEDC), where he focused on providing debt and equity solutions for commercial estate and business ventures. Prior to NYCEDC, Mr. Faustin was an underwriter and asset manager for PNC Real Estate where he underwrote debt financings for commercial real estate acquisitions and dispositions, as well as construction financing and refinancings for real estate developers, limited partnerships, real estate funds, and REITS.

Mr. Faustin was also Vice President of Fund Originations and Fund Management of LIHTC tax credit equity with Centerline Capital Group (now the Hunt Companies), conduit real estate finance consulting for Blackheath Financial (now Zenta, an Accenture company), and market research and valuation of commercial real estate for Cushman and Wakefield.

Mr. Faustin received his BBA from the University of Notre Dame and a joint Masters in City & Regional Planning and a Masters Urban Spatial Analytics from the University of Pennsylvania. Mr. Faustin is member of several industry affinity groups, including the Urban Land Institute, International Downtown Association, the Avant Garde Network, and the Council for Urban Real Estate (CURE).

Edward serves as Co-Chair on the Board of Directors for Hope on a String, a non-profit that provides music and performing arts education to children in Corail, Haiti. He is also the Notre Dame Club of New York City's Liaison to the Black Alumni Board.