Board of Governors of the Federal Reserve System



Annual Report of Holding Companies—FR Y-6

SCS ADMINISTRATION

2019 MAR 29 P 1: 42

Report at the close of business as of the end of fiscal year

This Report is required by law: Section 5(c)(1)(A) of the Bank Holding Company Act (12 U.S.C. § 1844(c)(1)(A)); sections 8(a) and 13(a) of the International Banking Act (12 U.S.C. §§ 3106(a) and 3108(a)); sections 11(a)(1), 25, and 25A of the Federal Reserve Act (12 U.S.C. §§ 248(a)(1), 602, and 611a); and sections 113, 165, 312, 618, and 809 of the Dodd-Frank Act (12 U.S.C. §§ 5361, 5365, 5412, 1850a(c)(1), and 5468(b)(1)). Return to the appropriate Federal Reserve Bank the original and the number of copies specified.

NOTE: The Annual Report of Holding Companies must be signed by one director of the top-tier holding company. This individual should also be a senior official of the top-tier holding company. In the event that the top-tier holding company does not have an individual who is a senior official and is also a director, the chairman of the board must sign the report. If the holding company is an ESOP/ESOT formed as a corporation or is an LLC, see the General Instructions for the authorized individual who must sign the report.

1,	Charles	Beach	III		
	Name of the Holding Preside		rector and	Official	

Title of the Holding Company Director and Official attest that the Annual Report of Holding Companies (including the supporting attachments) for this report date has been prepared in conformance with the instructions issued by the Federal Reserve System and are true and correct to the best of my knowledge and belief.

With respect to information regarding individuals contained in this report, the Reporter certifies that it has the authority to provide this information to the Federal Reserve. The Reporter also certifies that it has the authority, on behalf of each individual, to consent or object to public release of information regarding that individual. The Federal Reserve may assume, in the absence of a request for confidential treatment submitted in accordance with the Board's "Rules Regarding Availability of Information," 12 C.F.R. Part 261, that the Reporter and individual consent to public release of all details in the report concerning that individual.

Signature of Holding Company Director and Official
Date of Signature 3/20/19 For holding companies not registered with the SEC-Indicate status of Annual Report to Shareholders:
☐ is included with the FR Y-6 report ☐ will be sent under separate cover ☐ is not prepared
For Federal Reserve Bank Use Only
RSSD ID 12 4 69 44 C.I.

This report form is to be filed by all top-tier bank holding companies, top-tier savings and loan holding companies, and U.S. intermediate holding companies organized under U.S. law, and by any foreign banking organization that does not meet the requirements of and is not treated as a qualifying foreign banking organization under Section 211.23 of Regulation K (12 C.F.R. § 211.23). (See page one of the general instructions for more detail of who must file.) The Federal Reserve may not conduct or sponsor, and an organization (or a person) is not required to respond to, an information collection unless it displays a currently valid OMB control number.

Date of Report (top-tier holding company's fiscal year-end):
December 31, 2018
Month / Day / Year
N/A Reporter's Legal Entity Identifier (LEI) (20-Character LEI Code)
Reporter's Name, Street, and Mailing Address
Genbeach Co, Inc
Legal Title of Holding Company
P O Box 4040
(Mailing Address of the Holding Company) Street / P.O. Box Winchester KY 40392
City State Zip Code
101 N Main Street, Winchester, KY 4039
Physical Location (if different from mailing address)
Person to whom questions about this report should be directed: Michael Pierce Secretary
Name Title
859-744-9400
Area Code / Phone Number / Extension 859-744-2380
Area Code / FAX Number
mpierce@pebank.com
E-mail Address
N/A
Address (URL) for the Holding Company's web page
Is confidential treatment requested for any portion of this report submission?
In accordance with the General Instructions for this report (check only one),
a letter justifying this request is being provided along with the report
2. a letter justifying this request has been provided separately
NOTE: Information for which confidential treatment is being requested must be provided separately and labeled as "confidential."

Public reporting burden for this information collection is estimated to vary from 1.3 to 101 hours per response, with an average of 5.50 hours per response, including time to gather and maintain data in the required form and to review instructions and complete the information collection. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Secretary, Board of Governors of the Federal Reserve System, 20th and C Streets, NW, Washington, DC 20551, and to the Office of Management and Budget, Paperwork Reduction Project (7100-0297), Washington, DC 20503.

ANNUAL REPORT OF BANK HOLDING COMPANIES - FR Y-6

Genbeach Co., Inc. Winchester, Kentucky Year Ending December 31, 2018

Item 1

Not applicable.

Item 2(a) Organization Chart:

Genbeach Co., Inc.
Winchester, Kentucky
State of Incorporation – Kentucky
LEI is n/a, unless noted
Owns 100% of:

Peoples Exchange Bank Winchester, Kentucky State of Incorporation – Kentucky LEI: 549300Q3RKNDNMSDEE10

Item 2(b) See attached

Item 3(1):

- (1) a. Charles Beach III. Lexington, Kentucky
 - b. USA
 - c. 391.17 shares common stock representing 47% of voting rights.
- (2) a. Charles Beach IV Lexington, KY
 - b. USA
 - c. 157.27 shares common stock representing 19% of voting rights

- (3) a. Taylor B. Moloney Nashville, TN b. USA c. 157.27 shares common stock – representing 19% of voting rights
- (4) a. Helen P. Beach Lexington, KY
 - b. USA
 - c. 124 shares common stock representing 15% of voting rights

Item 3(2): Not applicable

Item 4:

- (1) (1) Charles Beach, III Beattyville, KY **USA**
 - (2) Bank Executive
 - (3) (a) Director
 - (b) Director, Peoples Exchange Bank
 - (4) (a) 47%
 - (b) 0%
 - (c) C. Beach, III Enterprises, LLC, 100% Beach Car Wash, 100%
- (1) Charles Beach IV (2) Lexington, KY
 - Insurance Underwriter Bank Executive
 - (3) (a) Director
 - (b) Director, Peoples Exchange Bank
 - (c) N/A
 - (4) (a) 19%
 - (b) 0%
 - (c) N/A
- (3) (1) Whit Moloney Nashville, TN **USA**

(2) Investment Banking Executive (3) (a) Director (b) Director, Peoples Exchange Bank (c) N/A (4) (a) 0% (b) 0% (c) N/A (4) (1) Walter Byrne Lexington, KY **USA** (2) Law Firm Partner (3) (a) Director (b) Director, Peoples Exchange Bank (c) Partner, Stoll, Keenon, Ogden PLLC (4) (a) 0% (b) 0% (c) N/A (less than 25%) (1) Taylor B. Moloney (5) Nashville, TN **USA** (2) Sales Executive (3) (a) N/A (b) N/A (c) N/A (4) (a) 19% (b) 0% (c) N/A (6) (1) Helen P. Beach Lexington, KY USA (2) Not employed (3) (a) N/A(b) N/A (c) N/A (4) (a) 15% (b) 0% (c) N/A

ata Action	Effective Date	Branch Service Type	Branch ID_RSSD*	Popular Name	Street Address	City	State	Zip Code	County	Country	EDIC HNINUMA	Office Number*	Hood Office	III 4 OFF ID DOORS	1.
ok		Full Service (Head Office)	129910	PEOPLES EXCHANGE BANK	101 NORTH MAIN	WINCHESTER	w	-		UNITED STATES				Head Office ID_RSSD*	
ok		Full Service		BEATTYVILLE OFFICE	HIGHWAY 52 & HIGHWAY 11	BEATTYVILLE	luu.		171111111111111111111111111111111111111			The second secon	PEOPLES EXCHANGE BANK	129910)
ok		Full Service		CLAY CITY OFFICE	5377 MAIN STREET		KY	41311		UNITED STATES	The control of the co		PEOPLES EXCHANGE BANK	129910	3
ok		Full Service		Printers by the state of the st	The state of the s	CLAY CITY	KY	40312	POWELL	UNITED STATES	Not Required	Not Required	PEOPLES EXCHANGE BANK	129910	0
			The state of the s	GEORGETOWN BRANCH	923 S BROADWAY	GEORGETOWN	KY.	40324	SCOTT	UNITED STATES	Not Required	Not Required	PEOPLES EXCHANGE BANK	129910	0
ok		Full Service			901 RICHMOND RD,	LEXINGTON	KY	40502	FAYETTE	UNITED STATES	Not Required	Not Required	PEOPLES EXCHANGE BANK	129910	
ok		Full Service	2969790	STONEWALL BRANCH	3101 CLAYS MILL ROAD, UNIT 100	LEXINGTON	KY	40503		UNITED STATES			PEOPLES EXCHANGE BANK	129910	
ok		Full Service	3943788	MOUNT STERLING BRANCH	212 APPERSON HEIGHTS	MOUNT STERLING	KY	40353		UNITED STATES			PEOPLES EXCHANGE BANK		
ok		Full Service	3516454	MOUNT STERUNG MAIN	560 INDIAN MOUND DRIVE	MOUNT STERLING	-							129910	
ok		Full Service	5050457		53 E. PENDLETON ST.	STANTON	lw.	40380					PEOPLES EXCHANGE BANK	129910	
ok		Full Service			175 BROOKS PLACE WAY		101			UNITED STATES			PEOPLES EXCHANGE BANK	129910)
ok		Full Service				WINCHESTER	KY	-		UNITED STATES		Not Required	PEOPLES EXCHANGE BANK	129910	3
		I dil Sei vice	35,10584	WINCHESTER MAIN	101 NORTH MAIN STREET	WINCHESTER	KY	40391	CLARK	UNITED STATES	Not Required	Not Required	PEOPLES EXCHANGE BANK	129910	al .

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