

Using & Interpreting Market Data

March 26, 2004

Greg Feldberg
Supervisory Financial Analyst
Board of Governors





Market Data

- I. Why market data?
- II. The monthly market report
- III. Do-it-yourself
- IV. Looking forward

I. Why market data?

- Market discipline & public disclosure
- How Surveillance uses market data
- How examiners use market data
- Other FR products

Market discipline

- Three complimentary aspects of markets' role in supporting safety & soundness:
disclosure, discipline, & data
- The third pillar of Basel II states that better public **disclosure** by banking institutions will improve the ability of investors to monitor their financial condition and **discipline** their management

Market discipline

- “[The company] has decided to build capital ratios during 2003. They were under pressure by Wall Street analysts for allowing their Tangible Shareholders Equity to Assets ratio to drop below the company’s target 5% level. During the first quarter, they built the ratio up from 4.87% to 5.37%.”
 - from a 1Q03 IO by an FRB analyst

Market discipline

- *Academic research* has been mixed, but there is evidence that market measures provide useful information about bank risk profiles
- *Institutions* track their own market measures for a variety of reasons, including cost of funds, comparisons to peers, option-based compensation schemes

How Surveillance uses market data

- 1) As a *third eye*, representing the collective views of large numbers of investors
- 2) As one of several *warning systems* during long periods between exams (particularly for smaller companies)
- 3) As comparative, *peer group* measures

How Surveillance uses market data

Market

Large numbers of investors

Reacts instantaneously

Personal stake

Supervisors

Inside information

On-site presence

Legal authority

Possibly a longer-term view

How Surveillance uses market data

Supervisory tools

Market tools

Credit risk/Overall Risk

- SEER; financial screens; ratings screens

- Industry EDFs & stock & bonds prices; asset prices

Market risk

- Investment activity, & capital market screens; IRR

- VaR analysis

Liquidity risk

- Trading activity screens & financial screens

- Cost of funds; bond, ABS market liquidity; ratings

Operational risk

- Market screens; asset growth; insider activity

- Liquidity in derivatives and other markets



How Surveillance uses market data

- Valuation measures, both absolute and relative to peers
- Performance over time, both absolute and relative to peers

How Surveillance uses market data

Primary market data

Data that reflect the market's view on the **financial institution itself**, such as the institution's stock and bond prices.

Secondary market data

Data that reflect the market's view on the **risk components of a financial institution**, such as market prices of specific borrowers.

How examiners use market data

- 1) As a *reality check*
- 2) As a *bargaining chip* when talking to management
- 3) As an *analytical tool*, particularly for evaluating issues such as liquidity risk and market risk

How examiners use market data

- Conclusions of **December 2002 survey of examiners**, conducted by Minneapolis FRB:
 - (1) Examiners refer to market data frequently
 - (2) Stocks, debt ratings, sub debt spreads, EDFs
 - (3) Most references are in a “monitoring” context
 - (4) Most references are under *liquidity risk*

How examiners use market data

- “Investors have shown a strong appetite for [the company]’s debt issues, enabling [the company] to fund at all maturities... as evidenced by the dip in its subordinated debt spreads to below the average LCBO spread.”
 - from a 1Q02 Risk Assessment
by an FRB analyst

Other FR products

- **Shared National Credit** report uses industry EDFs
- **COP Task Force on Market Data** is taking a look at models under development at Reserve Banks that will similarly look at market data for industries to which banks are exposed
- **CRE InfoWeb** looks at local and national real estate trends
- **Interest rate risk focus report** looks at interest rate exposures

Caveats: All market signals

- 1) Only a *small fraction* of the nation's 8,000 financial institutions have listed securities of any kind
- 2) All market signals risk conveying to supervisors a high incidence of *false positives* – i.e., default warnings that are not justified by company fundamentals, due to...
 - * *Liquidity or other technical factors*
 - * *Company-specific risks other than default risk, most commonly interest rate risk*
 - * *Short-term shifts in market sentiment*



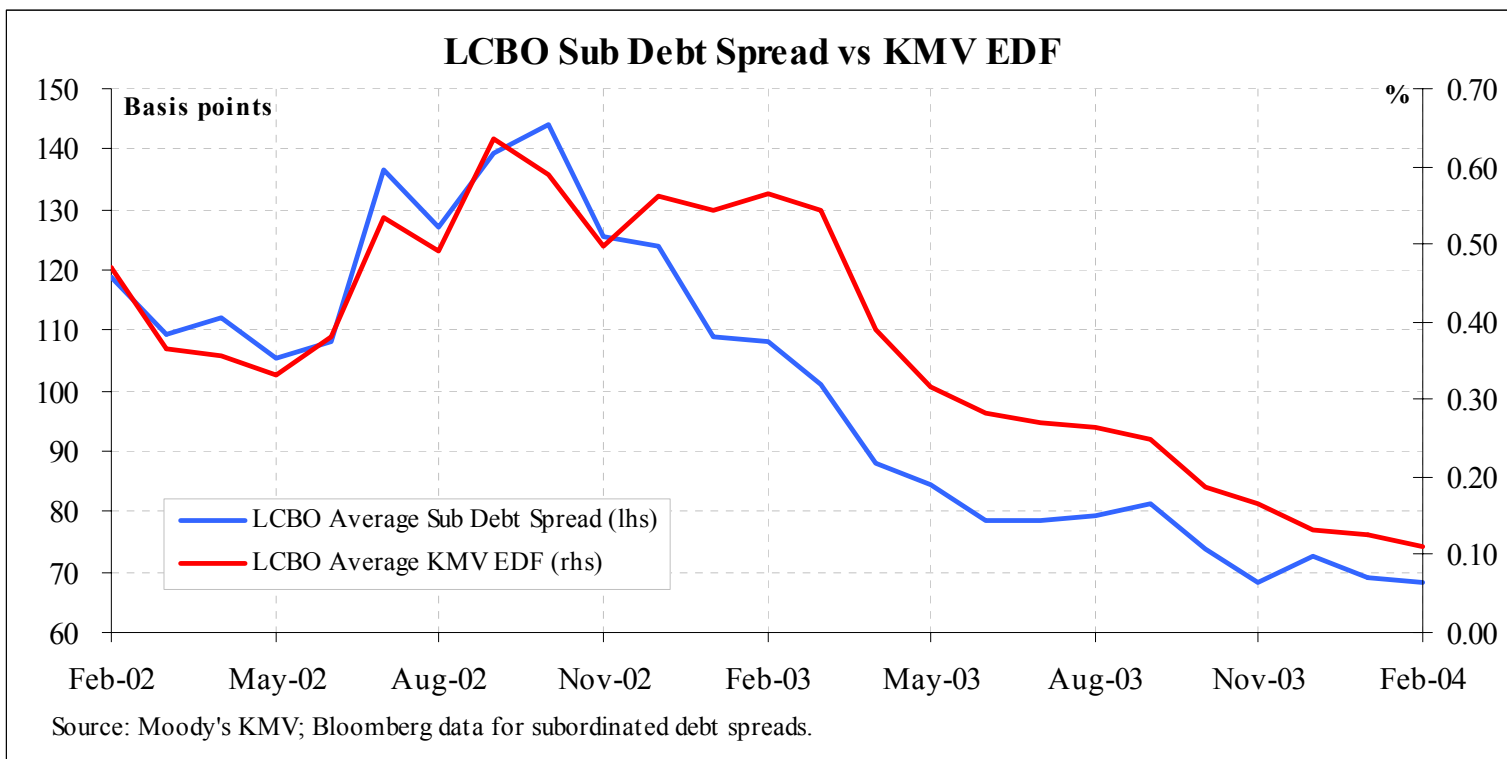
II. The monthly market report

- Sub debt report
- EDF report

The monthly market report

- *Subordinated debt spreads* are presented in basis points; they represent the difference between each company's yield and the comparable Treasury
- *KMV EDFs* are presented in terms of likelihood of default; they fall (become less risky) when market cap rises, when ST debt falls and when asset volatility falls

The monthly market report



The two risk measures have moved fairly closely over time

The sub debt report

- “Subordinated” claims, so investors are perceived as having similar risk profile to regulators
- Non-callable
- Fixed-rate
- 10-year initial maturity
- The most liquid bond for each institution
- Each bond is compared to the appropriate Treasury, to adjust for the level of rates and for maturity-related interest-rate risk

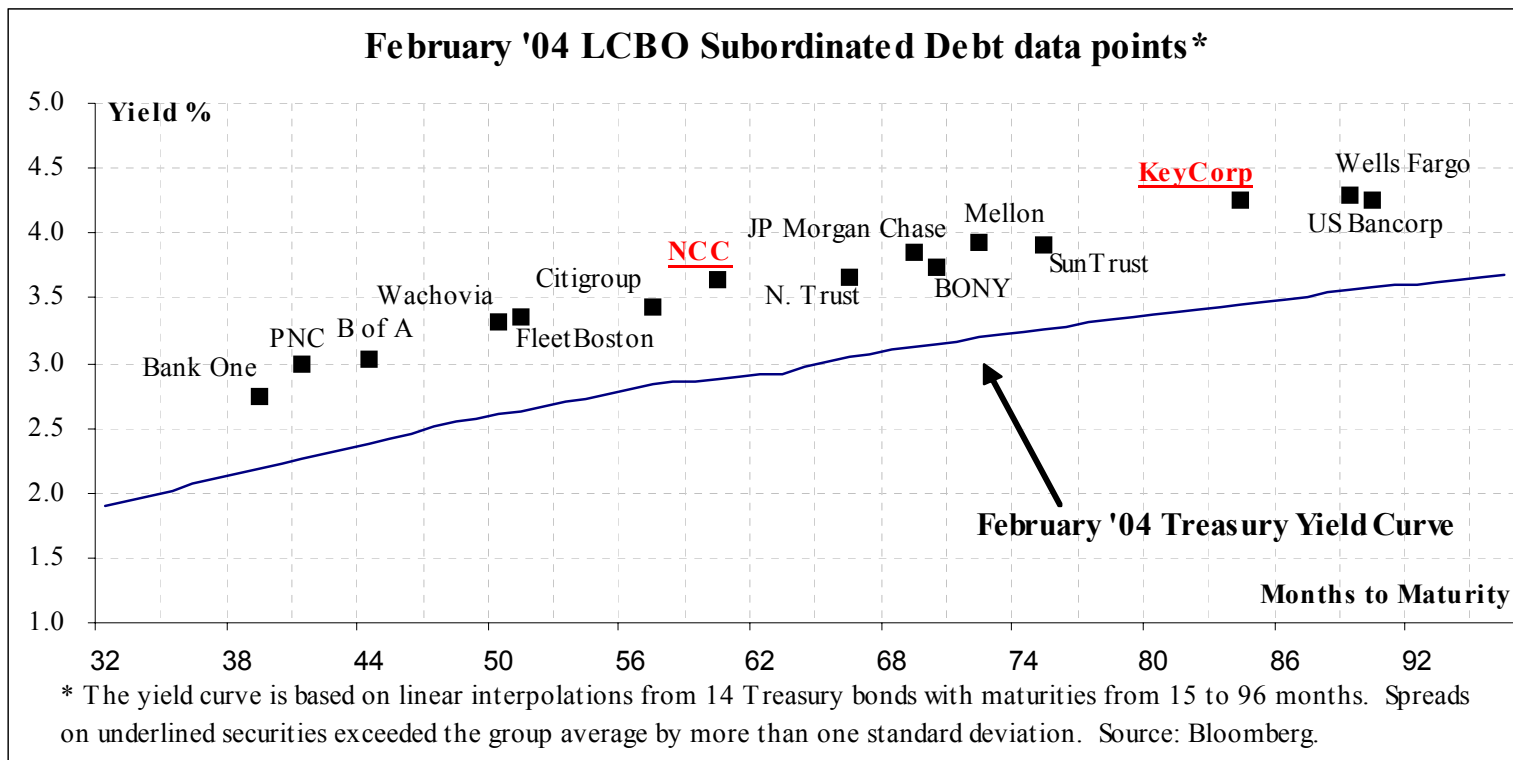
Sub debt report summary

LCBO	Ticker Symbol	CUSIP	Spread				Issue Information					
			Feb-04		Feb-03	Change in Spread	Off LCBO Average	Face (\$ Mills)	Issue Date	Maturity Date	Moody's Rating	S&P Rating
Bank of America Corporation	BAC	066050CR4	66		85	(20)	(3)	250	Oct-97	Oct-07	Aa3	A
Bank of New York Company, Inc.	BK	064057AZ5	60		112	(52)	(8)	300	Dec-99	Dec-09	A1	A
Bank One Corp.	ONE	059438AJ0	55		105	(50)	(13)	400	Apr-97	May-07	A1	A-/*+
Citigroup Inc.	C	17303MJC4	60		102	(42)	(8)	750	Nov-98	Nov-08	Aa2	A+
FleetBoston Financial Corporation	FBF	338915AL5	73		125	(52)	5	250	May-98	May-08	A2/*+	A-/*+
JP Morgan Chase & Co.	JPM	16161ABX5***	72		169	(97)	4	500	Nov-99	Nov-09	A2/*+	A
KeyCorp	KEY	49306CAD3*****	80	**	115	(35)	12	600	Feb-01	Feb-11	A3	BBB+
Mellon Financial Corporation	MEL	585510CG3	73		112	(39)	5	350	Feb-98	Feb-10	A2	A
National City Corp.	NCC	635405AL7	76	**	99	(23)	8	300	Feb-99	Feb-09	A2	A-
Northern Trust Corporation	NTRS	66586GBU0	62		102	(40)	(6)	200	Jul-99	Aug-09	A1	A+
PNC Bank Corp.	PNC	693476AJ2	73		130	(57)	5	350	Jul-97	Jul-07	A3	BBB+
SunTrust Banks, Inc.*	STI	867914AR4	64		98	(35)	(4)	300	Apr-00	May-10	A1	A
US Bancorp*	USB	90333WAA6*****	67		88	(21)	(1)	1500	Jul-01	Aug-11	A1	A
Wachovia Corp.	WB	337358BK0****	71		92	(21)	3	300	Apr-98	Apr-08	A1	A-
Wells Fargo & Co.	WFC	949746CE9	71		88	(17)	3	750	Jul-01	Aug-11	Aa2	A+
Average LCBO Spread			68		108							
Standard Deviation			7		21							
Baa Bond Spread			136		225							

Source: Bloomberg

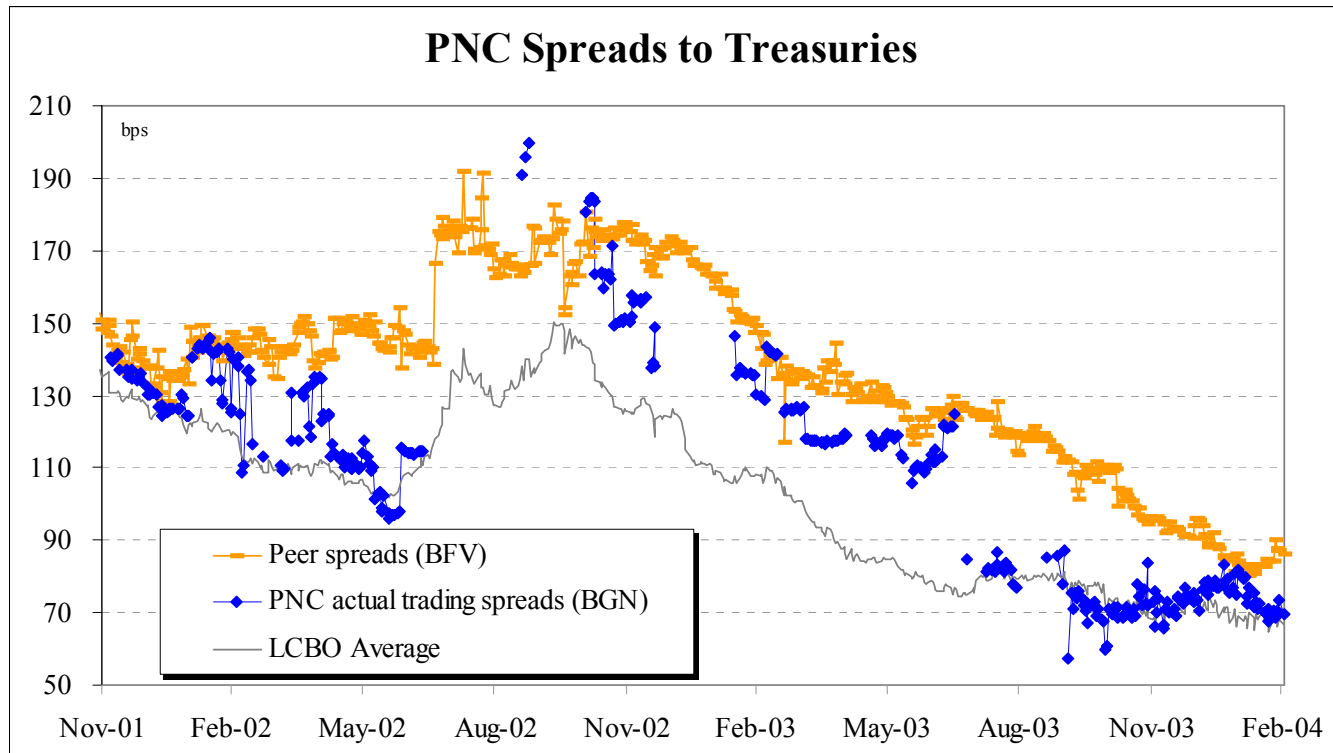
The sub debt report picks outliers every month

Sub debt report



Outliers are displayed by maturity

2003 changes: Chart I



Source: Bloomberg

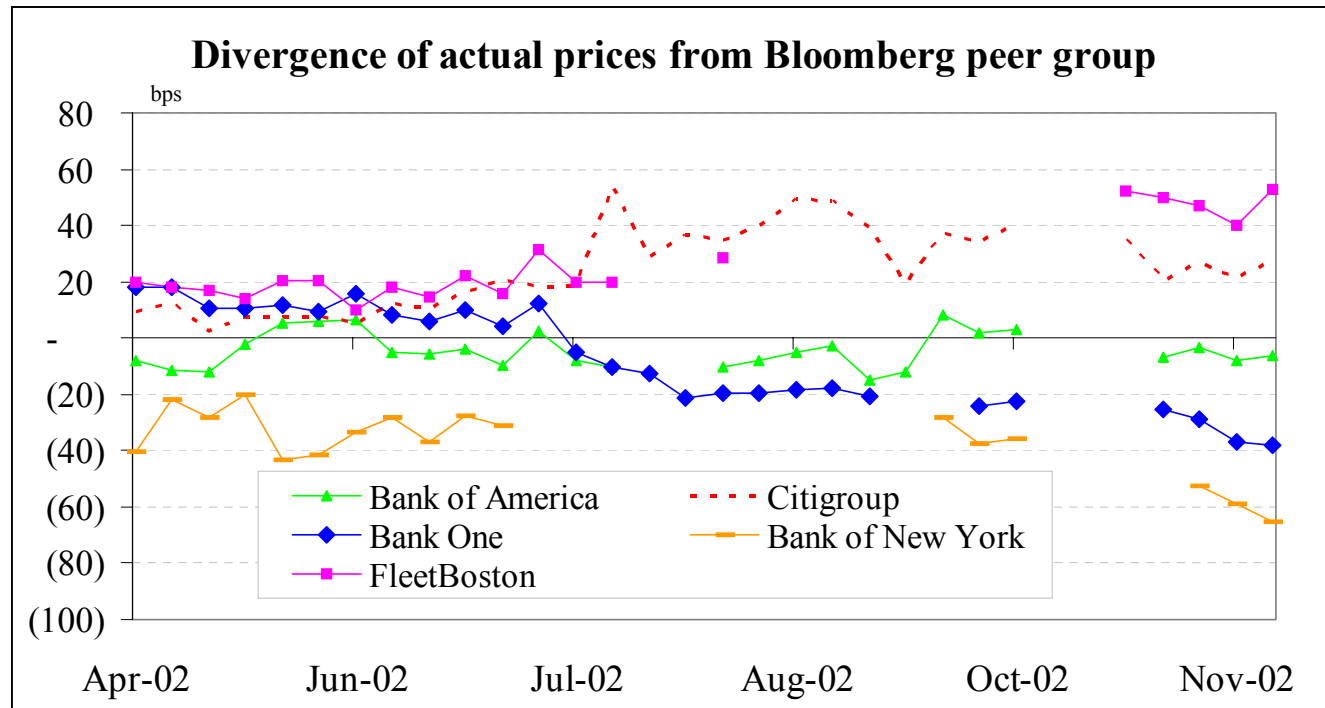
Actual trading spreads are compared to peer spreads



Chart I advantages

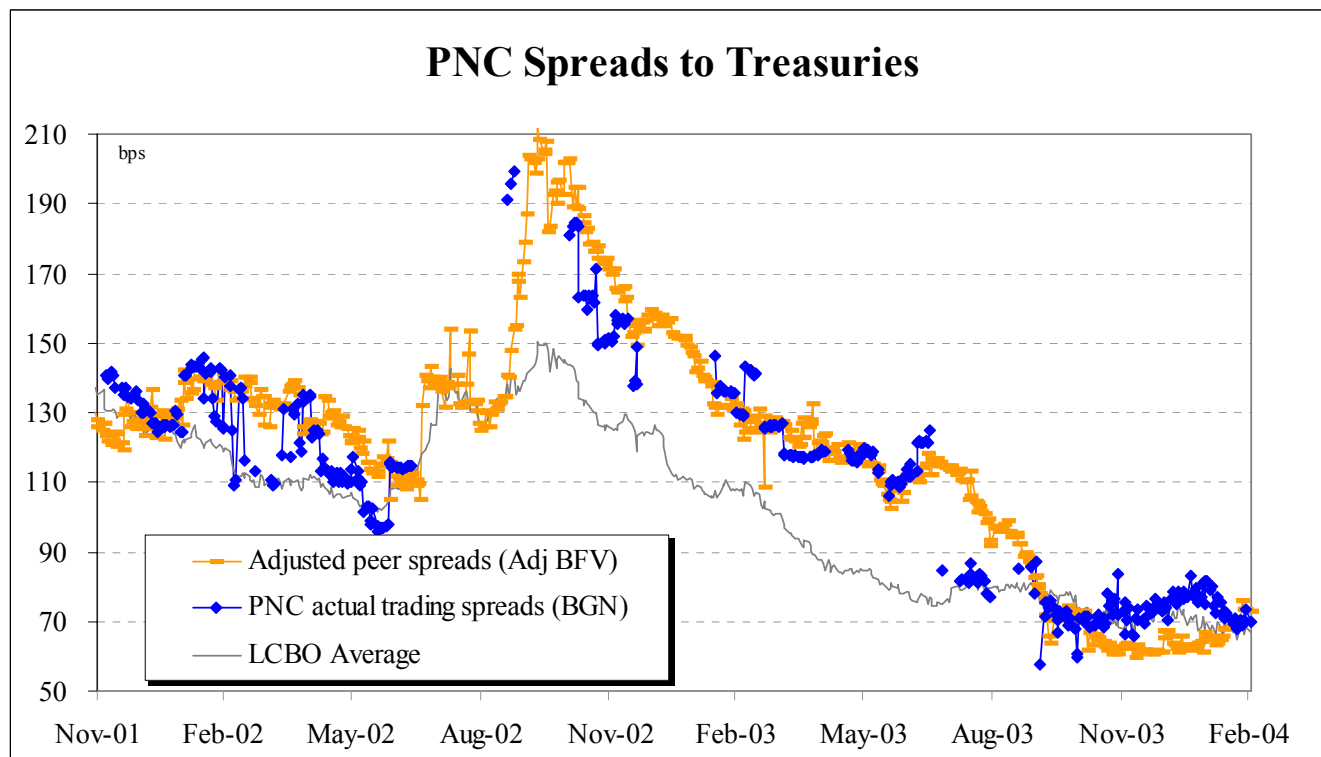
- *Daily data*
- *Liquidity* information from the gaps in company spread data
- *Spreads-to-peer* information from two sets of data

New information in spread-to-peer



In late 2002, FBF and C were looking risky, BK, ONE, & BAC were looking less so

2003 changes: Chart II



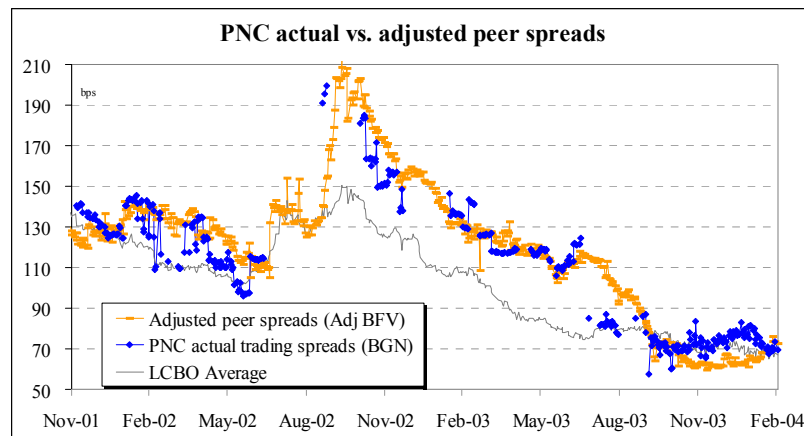
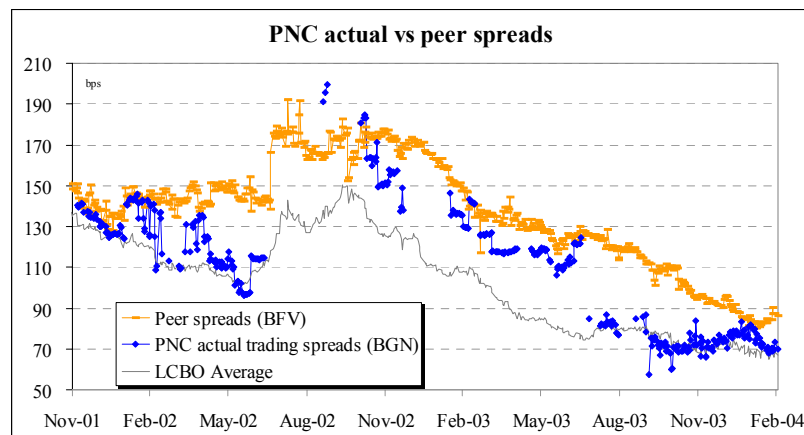
*Actual trading spreads are compared to **adjusted** peer spreads*

Chart II advantages

- Actual market prices are unavailable *25% of the time*
- The *old method* was to default to the peer group average
- The new *adjusted peer group measure* adds back the 60-day average of the spread-to-peer-group

Better monthly estimates

- Over 2 years and for 15 companies, the *average R-squared was 85%* for the adjusted peer group measure, vs. 42% for the unadjusted
- That means that when actual prices are unavailable, we have a *much better guess* than we had before



New format: Data Tables

Subordinated Debt Spread Analysis										
National City Corp.										
Date	Data*					Best	Rel to Avg		Rel to Baa Bond	
	BGN	BFV	Adj BFV	Prem***	Treasury	Spread**	Avg	Diff	Baa	Diff
Feb-04	3.634	3.592	3.600	1	2.877	76	68	7	136	(61)
Jan-04	3.835	3.795	3.807	1	3.107	73	69	4	139	(66)
Dec-03	3.963	3.978	3.987	1	3.179	78	73	6	155	(76)
Nov-03	4.131	4.092	4.065	(3)	3.345	79	68	10	154	(75)
Oct-03	4.087	4.039	3.958	(8)	3.299	79	74	5	156	(77)
Sep-03	3.721	3.771	3.651	(12)	2.911	81	81	(0)	177	(96)
Aug-03	4.365	4.466	4.306	(16)	3.574	79	79	(0)	169	(89)
Jul-03	4.246	4.387	4.239	(15)	3.463	78	79	(0)	171	(93)
Jun-03	3.463	3.748	3.547	(20)	2.617	85	79	6	179	(95)
May-03	3.307	3.393	3.136	(26)	2.503	80	85	(4)	184	(104)
Apr-03	3.746	4.149	3.802	(35)	3.049	70	88	(18)	189	(119)
Mar-03	3.985	4.263	3.915	(35)	3.025	96	101	(5)	205	(109)
Feb-03	3.939	4.251	3.897	(35)	2.951	99	108	(9)	225	(126)

New historical data on actual pricing ("BGN"), peer group pricing ("BFV"), and our estimates ("Adj BFV")

What do spreads tell you?

- Differences in spreads may reveal differences in perceived risk *between companies*
- Illustrates changes in perceived risk *over time*

Caveats: Bonds

(1) Sub debt issuance remains limited to small number of major BHCs

- Catch-22 situation: Bond pricing is available only for the same BHCs for which supervisory effort is already most intense

Outstanding Sub Debt of BHCs*

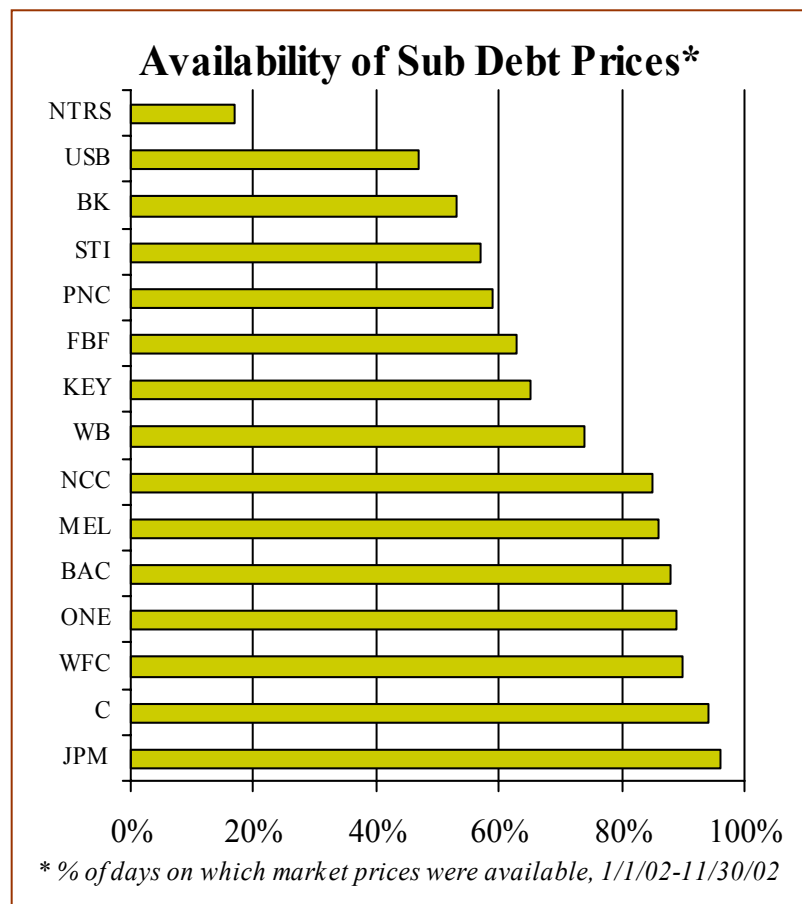
J P Morgan Chase	22,371,000	Union Planters Corp	1,985,140
Bank Of Amer	19,349,017	Amsouth Bc	1,355,197
Citigroup	16,135,000	Regions Fc	1,344,534
Wells Fargo & Co	9,318,000	M&T Bk	1,329,985
Wachovia	8,696,000	Fifth Third Bc	1,314,980
Bank One	7,733,000	MBNA	1,307,044
U S Bc	6,499,000	Taunus	1,197,000
ABN Amro N Amer	5,498,000	Southtrust	1,053,726
Metlife	5,472,879	Huntington Bshrs	990,470
Fleetboston Fncl	5,355,000	Northern Tr Corp	850,000
Key	4,618,078	Countrywide Fc	815,198
HBSC North Amer	4,490,613	State Street	744,953
National City Corp	4,049,264	Citizens Fncl Group	730,000
Suntrust Bk	3,061,246	Zions Bc	701,626
BB&T	3,051,906	First Tennessee National	660,101
Mellon Fncl Corp	2,727,197	Marshall & Ilsley Corp	621,622
Bank Of NY Co	2,690,317	RBC Centura Banks	621,264
Pnc Fncl Svc Group	2,545,659	Unionbancal Corp	605,923
Comerica	2,047,784		

*US\$000s for BHCs with >\$500mn in sub debt at 12/31/03. Source: PRISM

Caveats: Bonds

(2) Bond markets are relatively illiquid, especially for sub debt

- There is no posted exchange-based price; different sources will give different prices
- Significant trading must take place to provide adequate “market discipline”
- Less than a dozen BHCs have sub debt with price availability >60%





Caveats: Bonds

(3) Our method can not fully correct the problem of different maturities

The EDF report

- Credit Monitor™ from Moody's KMV
- Based on (1) equity price movements
- Adjusted also for “asset volatility,” which reflects (2) the stock's volatility as well as (3) the company's leverage

The EDF report

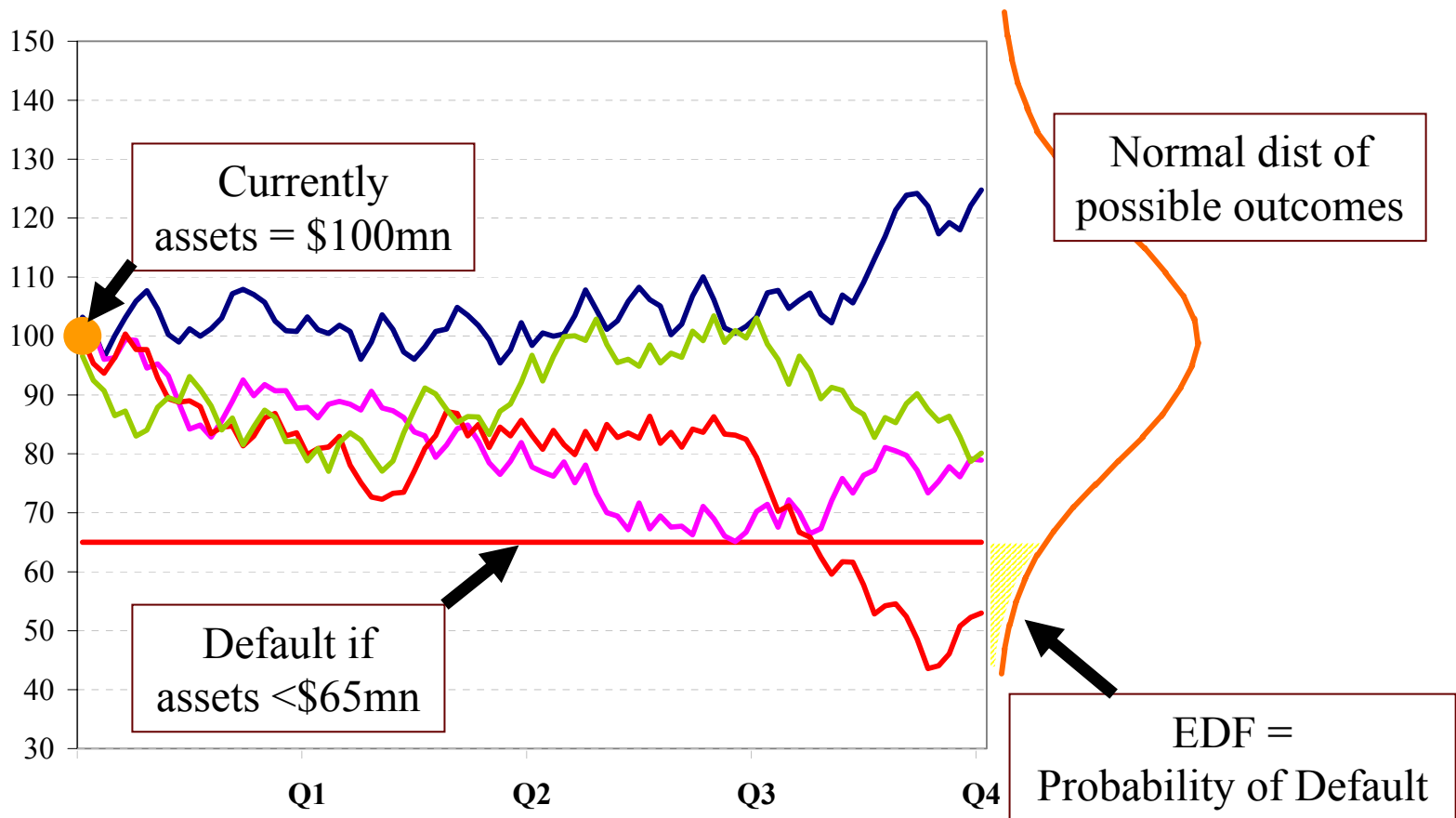
- The result is the EDF measure, for Expected Default Frequency
- Seeks to answer the question:

“Of firms with similar leverage and volatility, what percentage defaulted within one year?”

The EDF report

- KMV uses a historical database of firms' asset & liability structures and asset volatilities, as well as histories of *actual defaults*, to predict the probability of default, i.e., the EDF

The EDF report



What do EDFs tell you?

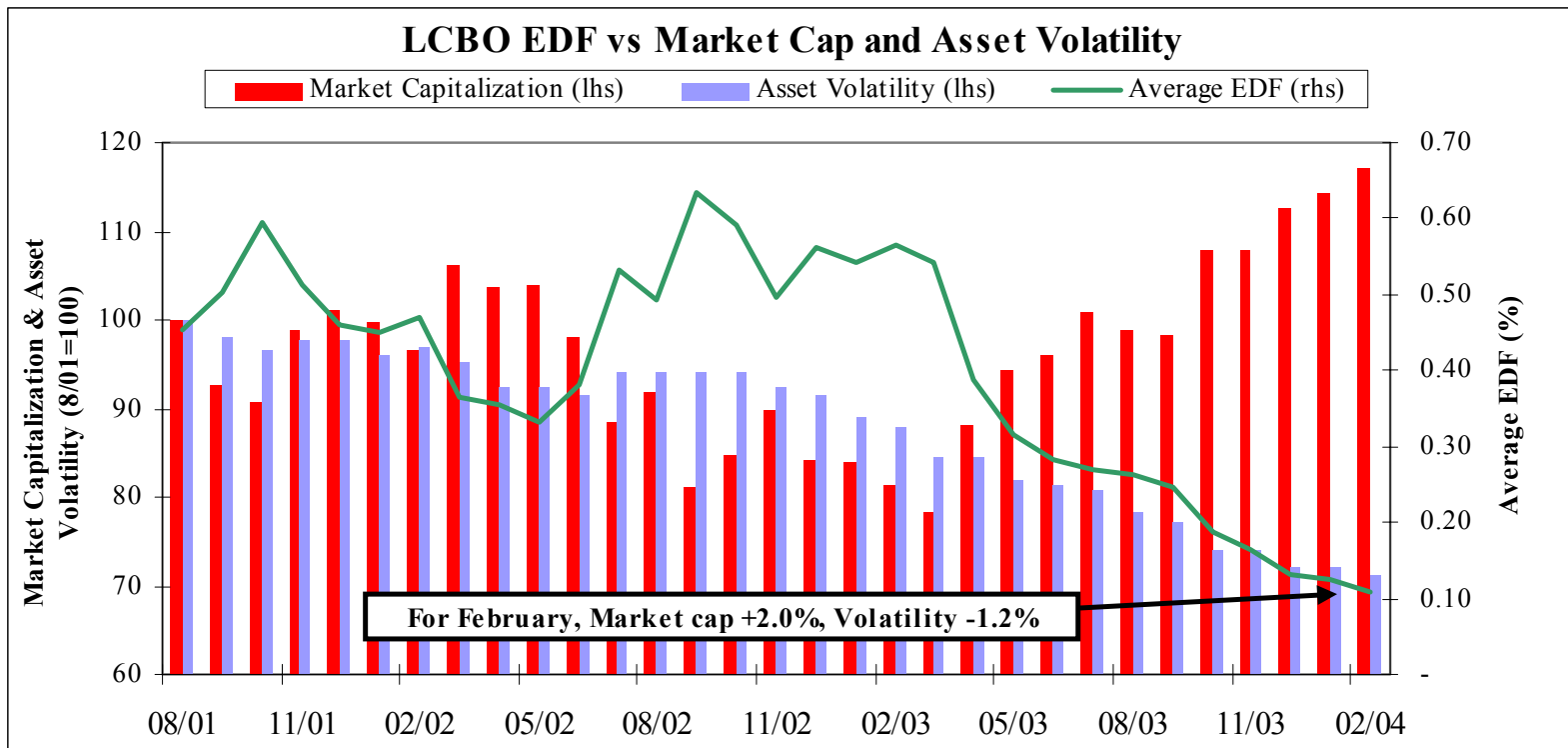
- Changes in EDFs from month to month are usually caused either by a *change in the stock price* or a *change in the stock's volatility*
- *Balance sheet changes* are reflected quarterly, when company's reports come out

EDF report summary

COMPANY NAME /1	EDF AT 2/29/2004	DIFFERENCE FROM AVERAGE /1	DIFF. FROM DJ BANKS AVG EDF	EDF AT 1/31/2004	1 MONTH CHANGE
MELLON FINANCIAL CORP	0.26	0.15	0.14	0.26	0.00
NORTHERN TRUST CORP	0.25	0.14	0.13	0.28	-0.03
BANK OF NEW YORK CO INC	0.21	0.10	0.09	0.25	-0.04
J P MORGAN CHASE & CO	0.20	0.09	0.08	0.25	-0.05
CITIGROUP INC	0.16	0.05	0.04	0.19	-0.03
STATE STREET CORP	0.11	0.00	-0.01	0.12	-0.01
BANK OF AMERICA CORP	0.09	-0.02	-0.03	0.10	-0.01
U S BANCORP	0.09	-0.02	-0.03	0.09	0.00
PNC FINANCIAL SVCS GROUP INC	0.07	-0.04	-0.05	0.07	0.00
FLEETBOSTON FINANCIAL CORP	0.06	-0.05	-0.06	0.07	-0.01
BANK ONE CORP	0.06	-0.05	-0.06	0.08	-0.02
WACHOVIA CORP	0.05	-0.06	-0.07	0.06	-0.01
KEYCORP	0.04	-0.07	-0.08	0.04	0.00
NATIONAL CITY CORP	0.04	-0.07	-0.08	0.05	-0.01
SUNTRUST BANKS INC	0.04	-0.07	-0.08	0.05	-0.01
WELLS FARGO & CO	0.03	-0.08	-0.09	0.04	-0.01
AVERAGE	0.11			0.13	-0.02
STANDARD DEVIATION	0.08			0.09	-0.01
MEDIAN	0.08			0.09	0.00
AVERAGE EDF FOR DJ BANKS /2	0.12			0.13	-0.01

The EDF report also picks outliers every month

EDF report



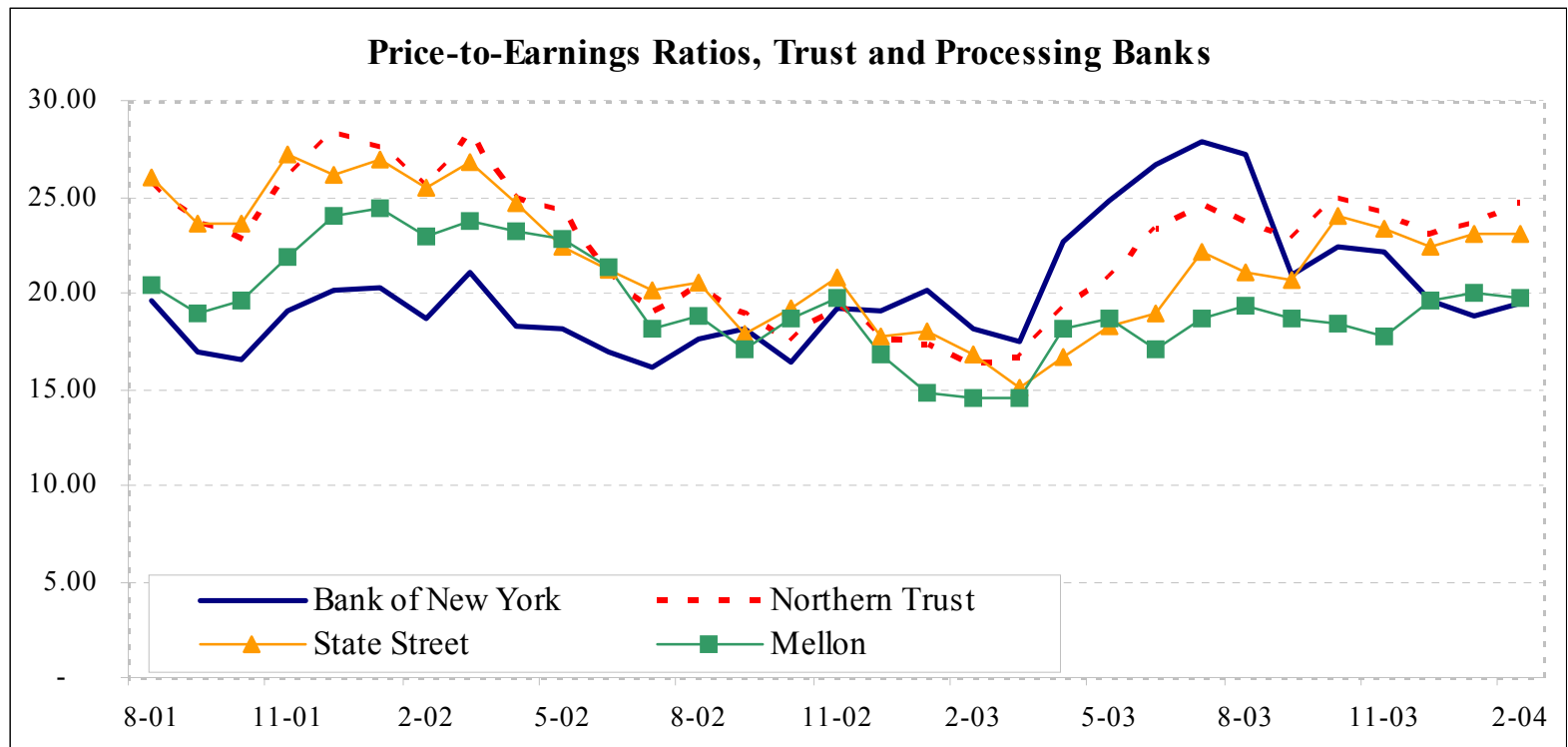
The report also breaks down the average group EDF into its main components, market capitalization and asset volatility

EDF report

Price-to-Earnings Ratios		Price-to-Book Ratios		Monthly Stock Price Changes	
	2/27/2004		2/27/2004		2/27/2004
Northern Trust	24.7	Mellon	3.7	Bank One	6.7%
State Street	23.1	Northern Trust	3.6	JP Morgan	5.5%
Mellon	19.7	State Street	3.1	Northern Trust	4.6%
Bank of NY	19.5	Bank of NY	3.0	KeyCorp	4.3%
FleetBoston	18.4	US Bancorp	2.9	Bank of NY	3.9%
Bank One	17.8	Wells Fargo	2.8	Wachovia	3.7%
LCBO Group Avg	16.4	Citigroup	2.7	PNC	3.7%
Wells Fargo	15.7	FleetBoston	2.7	NCC	3.4%
KeyCorp	15.3	LCBO Group Avg	2.6	LCBO Group Avg	2.4%
SunTrust	15.3	Bank One	2.6	Citigroup	1.6%
PNC	15.1	Bk of America	2.5	FleetBoston	1.0%
Citigroup	14.7	PNC	2.4	US Bancorp	0.9%
US Bancorp	14.6	NCC	2.3	Bk of America	0.6%
Wachovia	14.3	SunTrust	2.1	SunTrust	-0.1%
JP Morgan	12.5	KeyCorp	1.9	Wells Fargo	-0.1%
Bk of America	11.5	Wachovia	1.9	State Street	-0.2%
NCC	10.4	JP Morgan	1.9	Mellon	-1.0%

Stock prices and valuations are also compared

EDF report



Price and valuation trends are noted

Caveats: Equities

(1) Moral hazard situation

- Rising price may mean *more* risk-taking, not less!

(2) Moral hazard II

- Banks' stock prices contain a difficult-to-value premium due to the government guarantee of deposit insurance

(2) High volatility

- Price movements may be difficult to explain

Caveats: EDFs

EDF model was developed for non-financial firms, but...

- (1) *Financial assets* are different from non-financial assets
- (2) The bulk of banks' liabilities have *no maturity date*, so the default point is hard to measure
- (3) Banks *default only rarely*, making EDF probability difficult to calculate

Caveats: EDFs

KMV provides ratings bands for each EDF level – it shows the median EDF for companies at each S&P rating – but these relationships should be treated carefully:

- (1) Again, it is based primarily on *non financial firms*
- (2) The relationships between S&P ratings and median EDFs are subject to *regime change*, i.e., they can change significantly over time
- (3) A given absolute EDF level should *not* be interpreted to imply a given S&P rating; it can instead provide some guidance on a company's standing vs. its peers

Bond vs equity data

Stocks

Positives

- Greater liquidity, investor interest, analyst coverage, price transparency
- Hundreds of banks & BHCs have relatively liquid stocks
- Data is easy to understand

Negatives

- Moral hazard, i.e., equity investors encourage risk-taking
- Greater volatility

Bonds

Positives

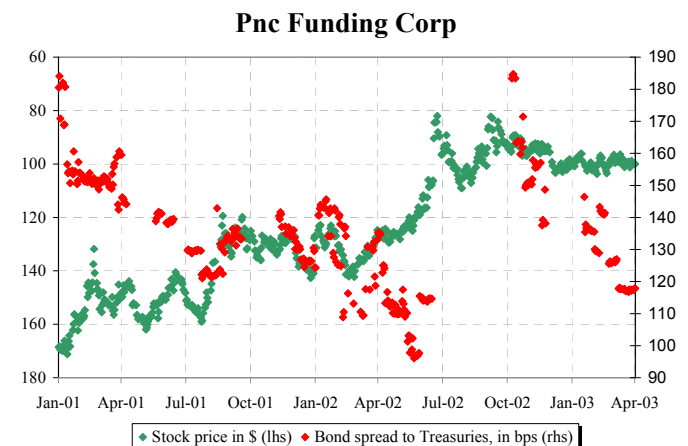
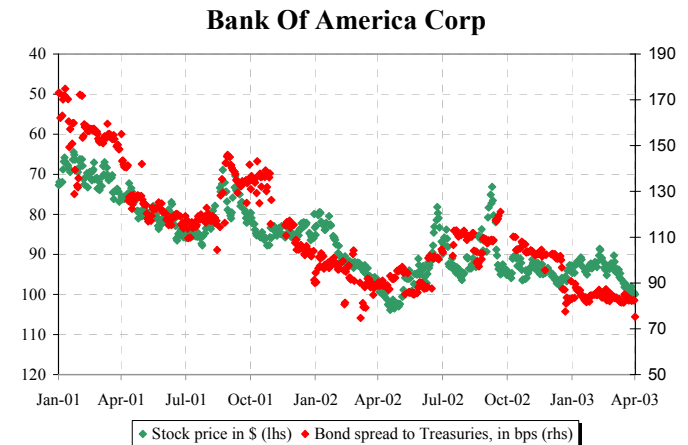
- Limited upside aligns investor interests with regulators

Negatives

- Lack of liquidity severely limits information content
- Only a handful of banks & BHCs have bonds of meaningful size
- Not exchange-traded, so there is no consensus price

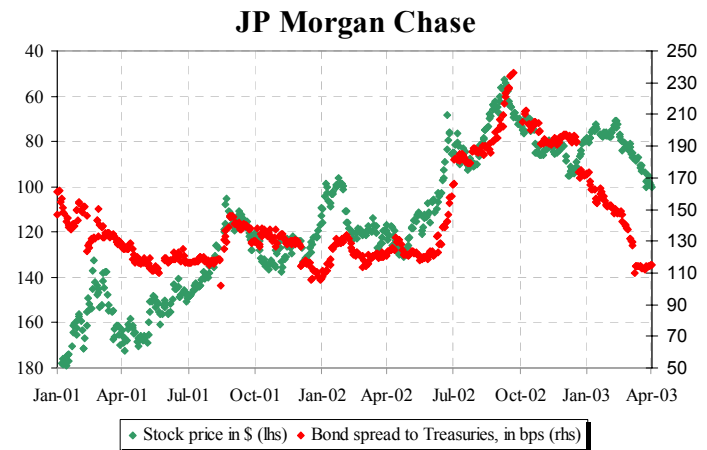
Bond vs equity data

- For liquid bonds like those of Bank of America, Citigroup, or JP Morgan, spreads tend to rise broadly in sync with stock declines. (In these charts, stock prices are inverted).
- But less liquid bonds, like those of PNC, Bank of New York, or SunTrust, exhibit long periods when prices are unavailable; even when prices are available, these bonds are slower to react to changes in company condition.

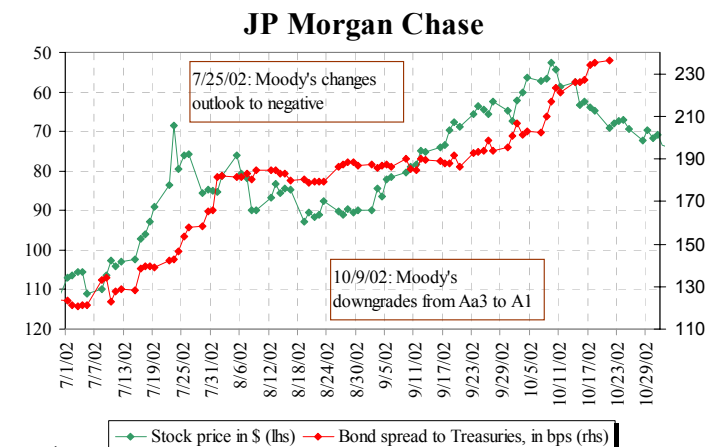


Bond vs equity data

- JP Morgan Chase's stock & bonds exhibit very similar trends, with risks rising in mid-2002 & declining in 1Q03.



- In July 2002, the stock reacted faster than the bond to news about the company's exposure to Enron & other bad credits. The stock also fell sharply before Moody's negative 7/25 & 10/09 statements on JPM. Bond prices were unavailable in late October.



District 4 comparisons

Price-to-Earnings Ratios		Price-to-Book Ratios		Monthly Stock Price Changes	
	2/27/2004		2/27/2004		2/27/2004
Provident Financial	25.4	Mellon Financial	3.7	Provident Financial	17.5%
First Financial BC	20.3	Fifth Third BC	3.7	Wesbanco Inc	8.0%
Mellon Financial	19.7	Park National Corp	2.9	First Financial BC	5.2%
Fifth Third BC	18.8	Sky Financial	2.5	Keycorp	4.3%
Firstmerit Corp	18.5	Dist 4 Group Avg	2.5	Pnc Financial	3.7%
Park National Corp	18.0	Charter One Financial	2.5	Huntington BC	3.6%
First Commonwealth	17.1	Pnc Financial	2.4	National City Corp	3.4%
Dist 4 Group Avg	17.0	Huntington BC	2.3	Dist 4 Group Avg	3.3%
Wesbanco Inc	16.7	National City Corp	2.3	First Commonwealth	2.2%
Keycorp	15.3	Firstmerit Corp	2.3	Firstmerit Corp	1.8%
Sky Financial	15.3	Provident Financial	2.2	Park National Corp	1.3%
Pnc Financial	15.1	First Financial BC	2.1	Charter One Financial	0.0%
Huntington BC	14.4	First Commonwealth	2.1	Sky Financial	-1.0%
Charter One Financial	13.2	Keycorp	1.9	Mellon Financial	-1.0%
National City Corp	10.4	Wesbanco Inc	1.9	Fifth Third BC	-3.0%

There's plenty of equity information out there

III. Do-it-yourself

- With Bloomberg, you can get practically any market data you'll ever need:
 - Bonds
 - Equities
 - Asset-backed securities
 - Economic indicators

Bloomberg functions: Bonds

- Find a list of the company's bonds: **Ticker <Corp> <Go>**.
If you don't know the ticker, type **<Corp> TK Company Name**. Pick the bond you want
- Info: **Ticker <Corp> DES, RATC**
- Historical charts: **Ticker <Corp> GP** or **GY**
- Historical tables: **Ticker <Corp> HP**, then pick which pricing source you want, BGN or BFV
- Peer group comparisons: **Ticker <Corp> BFV** or **RVF**
- Replicate the market report, one company:
Ticker <Corp> RVM
- Replicate the market report, summary sheet: **NW6 <Go>**

Bloomberg functions: Stocks

- Find a company's ticker: **<Equity> TK Company Name**
- Description function: **Ticker <Equity> DES**
- Historical price table: **Ticker <Equity> HP**
- Historical price chart: **Ticker <Equity> GP**
- Historical valuation: **Ticker <Equity> GE**
- Peer group comparisons: **Ticker <Equity> COMP**
or **RV**

Bloomberg functions summary

Issuer information

DES, ISSD, CH2, CF, CACS, ERN, EE, EEG, ACDR, ANR, SURP, DDIS, RATC

Price information

HP, HY, GP, GY, GPA, HCP

Analyzing spreads

BFV, RVF, RVFP, RVM, YAS, ASW, RVS, OAS1, HS, CIX, HMSM, MCA

Analyzing stocks

DES, COMP, RV, GE

Finding securities

IBQ, QSRC, SRCH, LSRC, NIM

Analyzing yield curves

FMC, CURV, FMCH, FMCS, FMCI, FMCV, IYC, IYCC

Macro market rates & prices

WB, WBF, WIR, EDSF, BBAM, IRSB, USSW, PXBR, BRDM, WEI, ECO, NI EII

Using Bloomberg with Excel

□ Make sure you have Open Bloomberg capability

□ For current data, enter:

=BLP(<ticker>,<data item>)

□ For historical data, enter:

=BLPSH(<ticker>,<data item>,<date>)

Using Bloomberg with Excel

The screenshot shows a Microsoft Excel window titled "Microsoft Excel - Bloomberg with Excel". The spreadsheet contains two tables of data retrieved from Bloomberg. The first table, "Current Information", has columns for Data Type, Description, Ticker, Data Item, and Result. The second table, "Historical Information", has columns for Data Type, Description, Ticker, Data Item, Date, and Result. To the right of each table, specific Bloomberg formulas are listed in yellow boxes, such as "=BLP(D7,E7)" for the PE Ratio and "=BLPSH(D15,E15,F15)" for the historical price.

Current Information				
Data Type	Description	Ticker	Data Item	Result
Stock	FleetBoston's PE Ratio	FBF Equity	PE_RATIO	23.1
Bond	FBF's Spread to Treasury	338915AL5 Corp	SPREAD_TO_TSY_MID	83
Macro	Consumer Price Index	CPI XYOY Index	PX_LAST	1.50

Formulas for Current Information:

- =BLP(D7,E7)
- =BLP(D8,E8)
- =BLP(D9,E9)

Historical Information					
Data Type	Description	Ticker	Data Item	Date	Result
Stock	FBF's Historical Price	FBF Equity	PX_LAST	5/30/2003	29.57
Bond	FBF's Historical Yield	338915AL5 Corp	YLD_YTM_MID	5/30/2003	3.14
Macro	Consumer Price Index	CPI XYOY Index	PX_LAST	12/31/2002	1.90

Formulas for Historical Information:

- =BLPSH(D15,E15,F15)
- =BLPSH(D16,E16,F16)
- =BLPSH(D17,E17,F17)

IV. Looking forward

- The goal: We hope examiners and analysts will learn to habitually check market data to answer both macro and micro questions.
- Before visiting a company, be aware of the company's recent price performance, and have a good idea what was driving it -- i.e., investor concerns about specific loan exposures, operational risk, etc. Check company announcements, rating agency changes, and news articles for clues as to what has changed investors' views on a company.
- When examining a company's borrowers, check the performance of their stocks and bonds on the market. If such information is not available, check the performance of similar companies, or of sector indices.
- Check sector-specific market prices -- for example, watch REITs, CMBS, and the CRE InfoWeb when monitoring real estate.
- Remember (from Fitch handout): *“Such information should and will always be measured against fundamental credit analysis.”*